

COMPARING FIVE EMPIRICAL BIODATA SCORING METHODS
FOR PERSONNEL SELECTION

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A biodata based personnel selection measure was created to improve the retention rate of Catalog Telemarketing Representatives at a major U.S. retail company. Five separate empirical biodata scoring methods were compared to examine their usefulness in predicting retention and reducing adverse impact. The Mean Standardized Criterion Method, the Option Criterion Correlation Method, Horizontal Percentage Method, Vertical Percentage Method, and Weighted Application Blank Method using England's (1971) Assigned Weights were employed. The study showed that when using generalizable biodata items, all methods, except the Weighted Application Blank Method, were similar in their ability to discriminate between low and high retention employees and produced similar low adverse impact effects. The Weighted Application Blank Method did not discriminate between the low and high retention employees.

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CHAPTER 1

INTRODUCTION

What is Biodata?

Selecting the right people for the right job is becoming increasingly more important for organizations. Due to increased global competition and an increase in technology, customers can get goods or services from numerous companies throughout the world. As a result, the one way organizations can gain a competitive advantage over its rivals is through their employees, their intellectual capital. In the age of information, the employees are the ones who hold the company together, retain customers, and help the company grow with their creativity. Therefore, personnel selection is more critical than ever in today's business world. Selecting the wrong person for the job can be costly. Using a complicated and expensive selection process while a cheaper and equally effective one is available can also be very detrimental to the success of an organization. One selection method that is inexpensive, compared to other methods, and has good predictive validity for job success is biodata (Hunter, 1986; Hunter & Hunter, 1984; Reilly & Chao, 1982; Schmitt, Gooding, Noe, & Kirsch, 1984).

Biodata are questions, usually in multiple-choice format, that measure one or more criteria that human resource professionals use to predict future applicant performance. Biodata comes from two basic information sources. One source is people's

past interests and experiences, and the other is people's opinions or attitudes as a consequence of those experiences (Dickinson & Ineson, 1993). Hence, biodata ask applicants questions about their personal background, past life, work experiences and about their opinions, values, beliefs and attitudes of the aforementioned areas.

Mael (1991) identified 10 dimensions of biodata. The 10 dimensions are:

? Historical vs. Hypothetical – whether an item asks about past or future situations

Examples: Historical: “Have you worked in a team environment?”

Hypothetical: “How well would you work in a team environment?”

? Objective vs. Subjective – whether an item asks to recall facts or asks for opinions

Examples: Objective: “How many accounts did you handle last year?”

Subjective: “Would you describe yourself as a good accountant?”

? First vs. Second Hand – whether an item asks about observations of yourself or other people's perceptions of you

Examples: First Hand: “Do you communicate well with your employers?”

Second Hand: “How would others describe your communication skills?”

? Verifiable vs. Non Verifiable – whether human resource professionals can or cannot check the item's answer for accuracy

Examples: Verifiable: “What was your last employee rating?”

Non-Verifiable: “Are you a hard worker?”

? External vs. Internal: whether an item asks about observable events

Examples: External: “When you were in school, how much time did you spend studying?”

Internal: “What best describes your feeling, when you last worked in a team environment?”

? Job Relevant vs. Non Job Relevant – whether an item asks about job related aspects or not

Examples: Job Relevant: “In your last job, how often did you work with computers?”

Non-Job Relevant: “How many times do you go to the movies in a week?”

? Discrete vs. General – whether an item asks about a single particular event or not

Example: Discrete: “How old were you when you first had a job?”

General: “While growing up what activities did you enjoy most?”

? Controllability vs. Non Controllability – extent to which items ask about experiences subjects had direct control over. Non-control questions usually ask about applicants’ demographics or parent’s behavior.

Example: Control: “When you were in school, how much time did you spend studying?”

No Control: “What was the population of the city you grew up in?”

? Equal Accessibility vs. Unequal Accessibility – extent to which the question is relevant to or applies to all subjects. Some questions might not apply to all the subjects because the subjects did not have an opportunity to do or have access to use what the question is asking.

Example: Equal Accessibility – “Do you communicate well with others?”

 Unequal Accessibility – “How much time did you spend on the Internet per week while in high school?”

? Invasiveness vs. Non-Invasiveness – extent to which the question is found offensive by the subject because it asks about private or confidential information. Subjects usually find questions about marital status and political or religious affiliation to be offensive.

Example: Invasive – “What is your marital status?”

 Non-Invasive – “How often did you work in a team environment at your last job?”

Assumptions of Biodata

The rationale underlying the use of biodata for personnel selection comes from several assumptions. The main assumption is that the best predictor of one’s future performance is one’s past performance (Mumford & Owens, 1987). Social Identity Theory (SIT) links to this assumption and provides a rationale for it. The SIT states that a person’s past experiences and values will help typify how the person will act in new social situations and group settings like organizations (Mael & Ashforth, 1995). To create order in their society, individuals identify their places and other people’s places in

society. They do this by using race, skills, interests, backgrounds etc. to categorize themselves and others into groups or affiliations. Once in these groups, individuals take on the characteristics of these groups. Many groups and affiliations actually instill new values and attitudes into their members in which the members then internalize and use long after leaving their group to make decisions on how to act and what to do. Social Identity Theory argues that biodata reflects a person's past experiences, which in turn, affect what values, a person internalizes and hence how a person will act in the future. For example, background questions about what past clubs, interests, or societies a person was a member of may be important in determining how successful the person is on the job (Mael & Ashforth, 1995). An example of a successful predictor of success in flight school for the Air Force during World War II was "Did you ever build a model airplane that flew" (Cureton, 1965). This question was successful because people who built model airplanes that flew probably enjoyed working with and learning about airplanes. Hence they had a better understanding of how planes work and therefore did better in flight school.

O'Reilly and Chatman (1986) showed that internalization, compliance, and identification with organizational values relates to prosocial behaviors like intent to stay, and low turnover. The Organizational Commitment Survey, measures commitment by looking at the individual's congruence with organizational goals and values, and willingness to remain a member (Ashforth & Mael, 1989). So if a person's values do not fit with the organization's values, organizational commitment can be low and the person might not perform as well. Biodata questions are useful in these areas because they can

identify what backgrounds or past experiences create values in people that will predict retention and future success on the job.

A second assumption of biodata is individuals will be more willing to discuss objective facts about past experiences than discuss subjective reasons for why they act in a particular way. People are less willing to discuss their motivations behind their actions because it is more personal to them. Therefore, since biodata tends to ask objective questions about past experiences and not ask about people's motivations, the answers one receives, under this assumption, should be more valid, and the falsifying of answers should be less of a worry (Korman, 1971). The third assumption of biodata is that systematically measuring a person's past behavior through empirical keying, rational, or factorial scaling methods can indirectly measure their motivational characteristics (Korman, 1971).

Types of Scaling Procedures

Human resource professionals generally use one of the following three types of scaling procedures to help develop and score biodata items. They are the empirical keying method, the rational scaling method, and the factorial scaling method (Mumford, 1999). The most commonly used method is the empirical keying method. This scaling procedure selects and weights biodata items on their ability to discriminate between applicants who measure high on a certain criterion to applicants who measure low on the same criterion. Based on their relationship with the criterion measure, the test developer scores and gives weights to the individual item responses (Mumford, 1999). So if the criterion measure is unreliable or biased then so will be the scoring key. Generally with

the empirical keying method, understanding how human theory or psychology explains the relationship between the item responses and the criteria is not a priority, when human resource professionals develop the biodata items. Instead statistical analysis of how well the item responses predict the criterion justifies the relationship. Once statistical analysis identifies the relationship between the item and criterion, then the human resource professionals will go back and try and explain the relationship with underlying broader theory or constructs if need be.

The empirical keying method also has several different types of scoring methods to weight the predictors or the individual item responses. Five commonly used types are the Horizontal Percentage Method (HPM) (Stead & Shartle, 1940), the Vertical Percentage Method (VPM) using Strong's Net Weights (England, 1971), the Option Criterion Correlation Method (OCC) (Leczner & Dailey, 1950), the Mean Standardized Criterion Method (MSC) (Mitchell, 1994), and England's (1971) Weighted Application Blank Method (WAB) using his Assigned Weights. England (1961) suggested that the HPM, VPM, and WAB (the scoring methods that use percentages) would produce more stable weights than other types of empirical scoring methods. However, Mumford and Owens (1987) suggested that correlation and regression methods would create better weights after cross-validation occurs. But not much reported research exists comparing these different empirical scoring methods (Mitchell, 1994).

Two of the scaling procedures that can help the practitioner develop biodata items with a more logical link to the construct and help them explain better the relationship between the biodata item and the criterion prediction are the rational and factorial scaling

procedures. When using the rational scaling method, human resource professionals generate and develop items to measure the construct in question by doing a prior job analysis or by using theories. The theories might come from human development literature or from the human resource professionals own knowledge of psychology. Next, the human resource professional obtains item correlations by correlating the generated items with other items that measure the construct. The human resource professional then eliminates the weaker correlated items. The human resource professional keeps only items showing relevance to the underlying construct or theory (Mumford, 1999).

A second alternative to empirical keying method is factorial scaling. Factorial scaling is like rational scaling in that the human resource professional investigates relationships between the item and construct. However, in factorial scaling, human resource professionals let the constructs emerge from the data instead of developing them beforehand. An exploratory factor analysis or cluster analysis is conducted to determine which items are relevant to the underlying construct and in what direction to key the item (Mumford, 1999).

All three of these scaling procedures have their advantages and disadvantages. The advantages of empirical keying method are its good predictive validity over other methods and its lower susceptibility to faking. Empirically developed items have a lower susceptibility to faking because the empirical keying method develops the relationship between the item and criterion statistically. Therefore applicants have a harder time figuring out exactly what the test is trying to measure which makes faking more difficult (Mitchell & Klimoski, 1982; Stokes & Cooper, 1994). The empirical

method also takes less time and money to create than the rational or factorial scaling method (Mitchell & Klimoski, 1982). This method can also identify relationships between items and constructs that would be difficult to discover or see through job analysis, the rational scaling method, or factorial scaling method. Of course the downside is the time it might take discovering how to explain the relationship. Other negatives of empirical keying, besides the lack of understanding it gives to item and construct relationship, is the lack of generalizability if the practitioner does not develop the sample and items well. Finally, the face validity is also lower as a result of using less objective and less transparent items.

The positives of the rational scaling method are it provides a greater understanding of the relationship between item and construct (i.e. greater legal defensibility) and a greater generalizability of the selection tool (Mumford, 1999). This method can also use smaller samples to validate it (Allworth, 1999).

The rational scaling method also has several negatives. Because the rational method is theoretically based and the relationship is more logical between the item and construct, the items are easier to fake or to choose the socially desirable answer (Mumford, 1999). Second, the predictive validity of the rational method is not as strong as the empirically keyed method (Allworth, 1999; Mael & Hirsch, 1993, Mitchell & Klimoski, 1982). The rational method is also more complex and costly to use than the empirical method.

The advantage of the factorial scaling method is it allows human resource professionals to see how constructs emerge in a specific population (Mumford, 1999).

Hence, the method provides the human resource professionals with the logical explanation they want. So like the rational scaling method it provides greater legal defensibility.

The disadvantage of factorial scaling is that the empirical keying has better predictive validity (Mitchell & Klimoski, 1982). Also when forming the scales, human resource professionals usually look at all sources of item covariation, so unless the original set of biodata items used are carefully constructed, than the factors that emerge might have a lot of method variance (Schoenfeldt & Mendoza, 1994). So if the goal is to maximize criterion prediction, use the empirical keying method, but if it is to maximize or further the understanding of the item-construct relationship then use the rational or factorial scaling method.

Lack of Use of Biodata

Although in existence for over one hundred years, human resource professionals are just now using biodata for selection purposes. In 1894, Col. Thomas L. Peters of the Washington Life Insurance Company of Atlanta began to use biodata as a way to better select life insurance agents (Owens, 1976). By the 1940's, increase uses of biodata occurred, as the military used it during World War II to select people who would be successful in the military (Carraher, Mendoza, Buckley, Schoenfeldt, & Carraher, 1998). But many human resource professionals still rarely use biodata as a selection instrument because they do not know enough about it. In a survey of 248 human resource managers, over 52 % did not use biodata because they did not know much about it (Hammer & Kleiman, 1988).

Even though LIMRA (the Life Insurance Marketing and Research Association) has prevalently used biodata to successfully select insurance agents since 1930, other industries do not use biodata for several reasons (McManus & Kelly, 1999). In Europe, organizations also seldom use biodata as a selection tool (Wilkinson, 1997). A main reason for the lack of use is the lack of familiarity with the technique (Hammer & Kleiman, 1988). Many organizations are unfamiliar with the benefits of biodata over other selection tools and have concerns with issues of generalizability, validity, adverse impact, faking of answers, the invasiveness of the questions, using job incumbents or job applicants to develop the biodata key, and dustbowl empiricism or the rationale behind the construction of the items.

Benefits of Biodata

Biodata has several benefits as a selection instrument, especially in comparison to the interview, the most commonly used and preferred selection method (Shackleton & Newell, 1991; Smith & Pratt, 1996). First, biodata can quickly obtain the same type of information one might get from a selection interview. Unlike the interview process, biodata can gather information on hundreds of candidates at once. Hence, biodata is less costly than the interview method and uses fewer employee resources (Smith & Pratt, 1996). Biodata also has the additional advantage that human resource professionals can empirically score and use the information as a determinant in selection. Not only can biodata help replace the interview process and still obtain similar information, but it can also help improve selection decisions, especially over the unstructured interview. When constructed properly, Cascio (1992) showed that biodata could be more effective than the

interview when predicting future job performance. The empirical scoring procedure can also be an important step in eliminating non-relevant and non-job related questions, which helps reduce adverse impact. However, human resource professionals need to take additional steps to ensure development of a fair and legal selection test. Through the empirical, rational, or factorial scoring techniques, biodata can also help managers understand and identify better what applicant values or experiences will make for an ideal employee (Morrison, 1994). Even though biodata has some advantages over the interview, organizations can best improve their selection process by using both of them together.

Biodata is also very beneficial and useful for certain jobs more than others. Biodata is more beneficial for jobs in which organizations ask employees to perform repetitive or similar attributes (Mitchell, 1994). Job analysis can easily be done on jobs with repetitive activities making the process of coming up with job related questions much easier. Also jobs where human resource personnel have direct access to personnel records to obtain and verify biographical information make biodata very useful and easy to use. Biodata is also very beneficial for jobs that have high turnover rate or require long costly training. Biodata can decrease the turnover rate and hence decrease training cost and time. Finally, biodata is very useful prescreening technique to use when the job has a large number of applicants and organizations want to cut down on the number of interviews and testing they have to do (Mitchell, 1994).

Biodata also provides incremental validity when used in conjunction with general mental ability (GMA) and personality tests. GMA tests are good predictors of job

performance, especially for very complex jobs (Mount, Witt, & Barrick, 2000). GMA is the best predictor of job-related learning and GMA's criterion-related validity is stronger than any other single selection method (Hunter, 1986; Hunter & Schmidt, 1996; Ree & Earles, 1992; Schmidt & Hunter, 1981). Biodata can help improve the validity of a GMA-based selection measure (Mael & Ashforth, 1995). In fact in one instance, Dean and Russell (1998) found that biodata was actually a better predictor of FAA air traffic controller's training performance than GMA measures. Even though GMA tests are good predictors of job performance, they cannot account for all of the variance in the criterion. Biodata can add incremental validity. Biodata can also add incremental validity to personality measures, like the Five Factor Model or the Big Five (Mount et al., 2000; McManus & Kelly, 1999). Biodata relates to GMA ($r = .50$) and somewhat with personality measures (Chait, Carraher, & Buckley, 2000; Schmidt, 1998). Table 1 shows Mount et al.'s (2000) four different biodata scales and how they correlated differently with the Big Five Factors.

Table 1.

Mount et al's (2000) Four Different Biodata Scales and How They Correlate with Big Five Factors

Type of Biodata Scale	Big Five Factors				
	C	E	A	ES	O
Work Habit Biodata Scale	.28	-.22	.01	.03	-.02
Problem Solving Abilities Biodata Scale	.43	.48	.01	.35	.54
Interpersonal Relationship Biodata Scale	.35	.13	.17	.39	.34

Situation Perseverance Biodata Scale	.13	-.12	.13	.24	.14
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Note. C = Conscientiousness, E = Extraversion, A = Agreeableness, ES = Emotional

Stability, O = Openness. Values given are r values.

Hence, biodata may measure indirectly mental ability and the Big Five personality factors (Chait et al., 2000; Schmidt & Hunter, 1998).

Biodata can account for some of the variance that GMA measures and personality measures cannot because biodata measures different criteria and is usually constructed differently. First of all, biodata items usually measure a broader area of skills, attributes, and traits than GMA or personality items. While GMA measures critical thinking and analytical skills, biodata can also identify other traits or skills that a person has that might be good indicators of future performance (Mount et al., 2000). GMA tends to measure an applicant's maximum performance or an applicant's level at peak performance while biodata looks to measure an applicant's typical performance (Allworth, 1999).

Personality selection tools use items that focus on how applicants respond to general situations, while biodata items tend to focus on specific situations and experiences.

Therefore biodata items can gain different information, because biodata items ask about events or experiences that have actually taken place. Hence the applicant's physical abilities, perceptual abilities, and other situational factors and constraints of the specific event in question will influence the applicant's response to the biodata questions (McManus & Kelly, 1999).

Biodata might also account for some of the unexplained variance because human resource professionals generally construct biodata differently than GMA and personality

measures. GMA and personality measures usually use a construct-oriented approach while biodata usually uses a criterion-related approach (but biodata can be designed to measure a particular construct). GMA and personality tests are designed to measure certain skills or traits that relate to a construct field like conscientiousness or analytical ability. They are not designed to predict a criterion for a specific job as are biodata tests. Biodata uses items based on their empirical relationship to the criterion for a specific job. The items are designed to differentiate applicants on the criterion measure. So GMA and personality selection tools will generalize to other jobs that have similar constructs. Biodata selection tools will generalize to other jobs that use similar criterion to predict job performance, retention, etc. (Mount et al., 2000).

Another benefit of biodata is it predicts a multitude of job criterion measures to differentiate applicants and predict future job performance. Table 2 shows a number of criterion measures biodata has predicted and their corresponding validity coefficients:

Table 2.

List of Criterion Measures that Biodata Predicts and Their Validities

Criterion Measure	Author(s)	r	K	N
Tenure	Reilly & Chao (1982)	.32	13	5,721
	Hunter & Hunter (1984)	.26	23	10,800
Training success	Reilly & Chao (1982)	.39	3	569
	Hunter & Hunter (1984)	.30	11	6,139
Performance ratings	Schmitt et al. (1984);	.32	29	3,998

	Hunter & Hunter, 1984	.37	12	4,429
Promotions	Hunter & Hunter, 1984	.26	17	9,024
Achievement	Schmitt et al. (1984)	.23	9	1,744
Sales performance	Mumford & Owen (1987)	.35	17	-
Productivity of scientists & Engineers	Reilly & Chao (1982)	.43	5	563
Military training	Reilly & Chao (1982)	.39	3	569
Leadership	Mael & Hirsch (1993)	.28-.45	1	various
Performance of managers	Mumford & Owens (1987)	.35	21	-
Team performance	Mitchell (1992)	.27	1	117
Clerical problem solving	Mount et al. (2000)	.37	1	146
Clerical work habits	Mount et al. (2000)	.33	1	146

Note. K = Number of studies

Research showed that biodata also differentiates between groups like white-collar criminals and non-criminal white-collar employees, between quality or ‘good’ hotel employees and ‘bad’ hotel employees, and between accident-prone people and non-accident-prone people (Collins & Schmidt, 1993; Denning, 1983 as cited in Stokes & Cooper, 1994; Dickinson & Ineson, 1993).

Biodata also can have good utility as a selection measure when human resource professionals develop it correctly. The cost and manpower it takes to develop a biodata selection tool is far less when compared to assessment centers or work samples (Hunter, 1986). Once developed, it is efficient because human resource professionals can

administer biodata to large groups of applicants at the same time. Payless Shoes used biodata to select sales associates and store managers across 4,000 stores. They reported a 50% decrease in their turnover rate and estimated that the company saved \$6 million a year in replacement costs. Circuit City reported a \$4 million in sales profit at their stores from the use of biodata to select productive sales associates. By using biodata, Procter and Gamble reduced recruitment costs 25% (Mitchell, 1998). The high validity of biodata is another reason it is cost effective. This is especially true when a high cutoff score is set to reduce large applicant pools (Allworth, 1999). Biodata also provides the organization with the flexibility to adapt to changes in the applicant pool by changing the selection ratio with minimal work time being the only cost. The organization changes the selection ratio by changing the cutoff score or the weights of the biodata items.

Concerns about Biodata

Despite the success and benefits of biodata as a selection tool, organizations are still skeptical about biodata because many human resource professionals have concerns over the issues of generalizability, validity, adverse impact, faking of answers, the invasiveness of the questions, using job incumbents vs. job applicants to develop the biodata key, and dustbowl empiricism or the rationale behind the construction of the items.

Generalizability of Biodata

Even though biodata has well-documented benefits and shown to have good validity as a selection measure, not many companies use it because they still have concerns about it. One of the concerns they have is about the generalizability of the biodata instrument.

Can they use biodata that human resource professionals do not specifically design for their organization and the job in question. This concerns many companies because they do not have the time or number of employees to develop their own biodata instrument, especially for the smaller companies where it is just not feasible for them to develop their own selection instrument (Wilkinson, 1997). One reason this concern developed is because early research on biodata showed that it was situation specific or not generalizable (Dreher & Sackett, 1983; Hunter & Hunter, 1984; Thayer, 1977). Thayer (1977) proposed that biodata was not generalizable because factors like age, race, sex, criterion measure used, and organizational variables act as moderators. For example, Schmidt, Hunter, and Caplan (1981) found that empirically keyed biodata measures did not generalize across 2 petroleum organizations. Dreher and Sackett (1983) suggested that even though biodata has good validity, keying biodata items specifically for one organization prevented them from being generalizable to other organizations.

However, more recent research opposed past findings and showed that biodata can be generalizable. Rothstein, Schmidt, Erwin, Owens, and Sparks (1990) found that using a large sample from multiple organizations with job-relevant biodata items produced a generalizable biodata selection instrument with a validity of $r = .32$. The biodata instrument generalized across organizations and demographic variables (like race, gender, age, education, work experience, and company tenure). A later study by Carlson, Scullen, Schmidt, Rothstein, and Erwin (1999) showed that even when using a single organization as the sample, a biodata selection instrument produced generalizable validities across multi-organizations and industries. Constaza and Mumford (1993)

showed that constructing biodata instruments using the rational scaling procedure led to generalizability across ethnic and gender groups (as cited in Mumford, 1999). Cassens (1966) sampled managers from both North and Latin America and found that factorial design biodata items also generalized across cultures (as cited in Mumford, 1999). Brown, Corrigan, Stout, and Dalessio (1987) tested the generalizability of empirically keyed biodata items by using a sample of life insurance salesman from the U.S., Canada, and South Africa. They obtained validities of $r = .11 - .36$ and showed that empirically keyed biodata items can generalize across cultures. Biodata items can also generalize from job to job when the biodata items emphasize core activities of the jobs and not the specialty areas of the job (Campbell, Dunnette, Lawler, and Weick, 1970).

The differences in the construction of the biodata tests were the major reason why these latter studies contradicted the earlier ones and showed biodata to be generalizable. Earlier, studies tended to use a specific criterion for a specific job in a specific organization to develop and key the biodata items (Mount et al., 2000). Hence, this limited the biodata's generalizability to other jobs and organizations, but this usually improved the biodata's predictive validity for that specific job and organization.

Generalizable biodata tests usually have one or more of the following characteristics. First, generalizable biodata tests focus on core criterion measures or attributes that focus on many jobs and are not job specific or situation specific. Rothstein et al. (1990) and Carlson et al. (1999) demonstrated this by not focusing on functional specialties in their studies. Research also showed that ability factors tend to generalize the most across different jobs. Biodata tests that focus on these ability factors tended to generalize as well

as cognitive ability tests (Stokes & Cooper, 1994). Second, all biodata tests (all selection tests need this) need a reliable and valid criterion measure (Wilkinson, 1997). The criterion measure needs to be as objectively measured as possible. A biodata selection instrument is only as good as its criterion measure it uses to predict job performance. Third, human resource professionals can support the items on the generalizable test empirically, and most importantly, rationally. As mentioned earlier, empirically keyed biodata items tend to be situation specific and hence not generalize as well. So constructing items that can rationally justify the validity of the relationship between the items and construct will help make the test more generalizable (Carlson et al., 1999). Fourth, having a large diverse sample size should make the sample, specifically the development group, more generalizable (Carlson et al., 1999; Wilkinson, 1997).

Validity of Biodata

Another concern human resource professionals have about biodata is its validity and how its validity stands up to the test of time. Research shows that the validity of biodata tests is very good, but research presents mixed results of the stability of biodata validity over time. Several studies showed that biodata tests have a mean predictive validity of $r = .30-.40$ for numerous criteria like job training, performance, tenure, sales, etc. (Hunter & Hunter, 1984; Reilly & Chao, 1982; Schmitt, Gooding, Noe, & Kirsch, 1984). In particular, Hunter and Hunter (1984) meta-analysis reported mean validity coefficient of $r = .37$ for biodata items predicting work performance. Reilly and Chao (1982) reported a mean validity coefficient of $r = .35$ for biodata items that predict performance across several jobs and organizations. Studies by Mitchell (2000) on the validity of biodata

items to predict 3 criteria of successful performance in fire fighting produced validities of $r = .30 - .39$. Compared to the validities of other selection measures, the mean validity of biodata makes it one of the higher validity selection methods. When predicting job performance, GMA tests have a validity of $r = .51$ (Hunter, 1980), structured and unstructured interviews have a validity of $r = .51$ and $r = .38$, respectively (Huffcut, Roth, & McDaniel, 1996; McDaniel, Whetzel, Schmidt, & Mauer, 1994), conscientiousness tests have a validity of $r = .31$ (Mount & Barrick, 1995), and Hunter and Hunter (1984) showed reference checks have a validity of $r = .26$ and academic achievement has a validity of $r = .10$. So biodata stacks up well when comparing predictive validities with other selection tests.

Research examining the stability of biodata validity is limited and not clear-cut. Wernimont (1962) demonstrated that the validity of a biodata test, predicting tenure, dropped from $r = .74$ to $r = .38$ after 3 years and to $r = .07$ after 5 years. However, making changes to the scoring key and changing some of the items brought the validity back up to $r = .39$. Other research also supported the fact that validity of biodata items decay over time, specifically with empirically keying and item weighting (Hogan, 1994; Mitchell & Klimoski, 1982).

However, a few studies opposed these findings. Brown (1978) showed that biodata selection test for life insurance agents did not lose significant validity over a 38-year period. Brown contended that ensuring the confidentiality of the scoring key and having a large development sample were important steps to maintaining the stability of the biodata validity over time. Hunter and Hunter (1984) refuted this claim, and said Brown was

looking at the statistical significance of the observed validities over time and not the actual validity coefficients. The actual validity coefficients did decay over time. Reiter-Palmon (1986) demonstrated that factorial designed biodata items' validity were stable over a 25-year period (as cited in Mumford, 1999). Barrett, Alexander, and Doverspike (1992) and Rothstein et al. (1990) also provided support for stability of biodata validity. These studies possibly showed stability because they focused on some of the previous factors mentioned that help make biodata tests generalizable like focusing on the core criteria of jobs that do not change over time and using items with good rationale to explain the item relationship with the construct.

Overall though, biodata shows a tendency to decay over time. Therefore, human resource professionals need to reevaluate biodata tests and reweight the scoring keys every 2 to 3 years (Reilly & Chao, 1982; Thayer, 1977; Wernimount, 1962).

Several reasons exist why the validity of biodata items decay over time. The first is the predictors for the job performance might change (i.e. skills for the job) or the organization might change the way they measure the criterion, which will impact the scoring key and weighting system. Second, the population the human resource professionals develop the biodata for might change which can also hurt the scoring key. Third, any changes in the organizations culture or in organization policies may also change the effectiveness of the biodata key (Hogan, 1994).

Also several factors can hurt the validity by resulting in range restriction. First, the hiring decisions made from the biodata test will usually lead to range restriction on the criterion and decreases in estimates of concurrent validity. Secondly, when hiring

managers have access to the scores of the job applicants, the manager's job performance expectations might affect how the manager treats and helps the employees. Employees who score low might get more training and support while employees who score high might get less help. The result is the difference between the job performance of the employees who score high on the biodata and those that score low will narrow and in the future determining if the biodata test discriminates between good and bad performers will be harder (Brown, 1978; Brumback, 1969). The final factor that can affect the validity is the confidentiality of the scoring key like Brown (1978) mentioned. If hiring managers know the correct answers to pass an applicant, they might tell the applicant how to answer, especially if the manager is in dire need of filling job vacancies. As a result, incorrectly using the biodata test will lower its validity (Mitchell, 1987 as cited in Hogan, 1994). So based on these factors biodata tests that predict future performance in non job settings like for academic success might retain its validity longer since the external factors that affect the job market will not affect these types of test as much (Melamed, 1992).

Adverse Impact of Biodata

Third area of concern human resource professionals have about biodata is the potential adverse impact it might have (Hammer & Kleiman, 1988). People are concerned whether biodata tests predict minority job performance as well as it does for non-minority applicants and does it result in equal hiring rates for all races, ethnicity, age, and gender. Human resource professionals' concerns about adverse impact might be grounded in the fact that they wonder how a test that uses people's past performance and history to

predict future performance can treat people of different races and gender the same. Obviously people of different races and gender usually do not experience the same situations or even have the opportunity to experience the same situations.

However other researchers offer possible reasons why biodata might minimize adverse impact. One reason biodata might minimize adverse impact is because it has predictor-criterion related validity. This means that biodata unlike cognitive ability tests measures what people do under typical circumstances to predict how that person will typically perform in future situations (Mitchell, 1994). Mental ability tests measure people's maximum performance, and many people just do not test well under those situations. Also ability tests have one right answer, biodata tests do not. In fact certain biodata items have several 'right' or 'wrong' answers. As a result, biodata has equipollence (Mitchell, 1990). This means that people with different personalities and different backgrounds can be just as successful when taking the selection test (Mitchell, 1994). A second possible reason biodata might limit adverse impact is its items focus on the person and his/her behavior in the context of his/her life, and does not compare it to other individuals. Therefore this eliminates differences between applicants' backgrounds. For instance, biodata does not treat people differently who respond they do well in a public school to people who respond they do well in a private school. A final theory why biodata might minimize adverse impact is that biodata measures or focuses on people's motivation, efforts, and interests and not just on their mental ability (Mumford, 1999).

Research on adverse impact of biodata supports these theories by demonstrating little or no adverse impact of biodata. Reilly and Chao (1982) showed that biodata is one

of the best selection tests at minimizing adverse impact and has less adverse impact than cognitive ability tests. When using biodata to test vocational interests of applicants for managerial positions, Wilkinson (1997) found no bias in predicting the scores for gender. While using biodata to predict the job performance of fire fighters, Mitchell (2000) found no adverse impact on ethnic groups. Mumford and Stokes (1993) demonstrated that with proper construction of biodata items, biodata showed little or no adverse impact on minorities, and Rothstein et al (1990) showed that age, gender, race, education, or experience did not moderate the validity of biodata.

Even though research shows that biodata commonly has little or no adverse impact, this does not mean that adverse impact cannot occur with biodata. Human resource professionals must still check for adverse impact. Human resource professionals can take three steps to help reduce adverse impact when constructing the biodata selection test. One step that can reduce the adverse impact of biodata items is making sure they have a rational explanation linking them to the construct instead of blindly picking items. This will also be helpful to have when defending biodata items if the situation arises (Mumford, 1999). Another step to take when constructing the biodata items is to make sure to write them so that they can apply to everyone. For example, asking the question ‘have you ever been a captain of your high school football team’ will almost always not apply to women because football is a male-dominated sport. The question is also unfair to the physically disabled. A third way to reduce adverse impact is to include a ‘not relevant’ response option for questions that do not apply to some people for whatever the reason (Mumford, 1999). After constructing and using the biodata items,

human resource professionals can screen and check to see if any items create adverse impact. They can then remove the items that do cause adverse impact. Because removal of some items might occur, creating a biodata selection test from a pool of items is beneficial (Whitney & Schmidt, 1997 as cited in Allworth, 1999).

Invasiveness of Biodata

Some organizations do not use biodata because of concerns about applicants' reactions to the selection test and whether some biodata questions might be too invasive (Hammer & Kleiman, 1988). This is a legitimate concern for several reasons. First, a selection test that does not seem fair, or relevant, or seems invasive might hurt the attractiveness of the organization to a potential employee (Smither, Reilly, Millsap, Pearlman, & Stoffey, 1993). If the applicants do not like the test they might go to another company that treats them better during the recruiting and selection process. Losing potential employees because of a selection test can become a serious problem in a tight labor market. Second, if applicants perceive the test as unfair or not job related and the organization does not hire them for the job, then lawsuit or litigation is more likely to follow. So face validity is important for the selection test. Finally, if applicants do not perceive the test as fair, they might not try as hard on the test. This may decrease the validity and utility of the test (Smither et al., 1993). So the reactions applicants have to the test are important to consider.

Research evidence on the invasiveness issue is conflicting. According to a Bureau of National Affairs survey, invasiveness of biodata items was a major reason why only 4% of the personnel specialists use biodata (Mael, Connerley, & Morath, 1996). Hammer

and Kleiman (1988) supported this finding with their survey of 248 personnel administrators. They showed that 40% of them avoided biodata because of its invasiveness. A possible reason for the personnel administrators' reaction to biodata might be that they do not see the job relevance of the biodata items. According to Anastasi (1980), the perceived lack of job relevance might lead the personnel administrators to perceive the biodata items as invasive. Mael et al. (1996) supported Anastasi's reasoning by reporting that psychologists and social scientists, who were either more educated or had more positive attitude toward biodata, found the items to be less invasive. Mael et al. (1996) suggested that a possible reason why some found questions more invasive is they confused invasiveness with job relevance and face validity. Further, Smither et al. (1993) found that newly hired managers considered biodata as significantly less job relevant when comparing it to interviews and cognitive ability tests with relatively concrete items like vocabulary and math problems. But cognitive ability tests with abstract items like quantitative comparisons and letter sets, and personality tests were not seen as significantly more job relevant than biodata. So Smither et al. (1993) supported the contention that hiring managers find biodata not to be as job relevant, and might point to why hiring managers in other studies believed the biodata items were invasive as well. Even though managers perceived the validity of biodata to be low, a meta-analysis by Hunter and Hunter (1984) showed that biodata has good validity. As opposed to unstructured interviews that were perceived to have good validity but actually have low validity.

Even though some psychologists, personnel administrators, and hiring managers have concerns about the invasiveness of biodata items, limited research showed that many applicants actually preferred biodata tests and saw them as fairer than other selection tests. Research demonstrated that job incumbents preferred biodata selection tests over general mental ability tests because they found them more fair and effective (Mitchell, 1998). Minorities, women, and older applicants also perceived biodata to be very fair (Mitchell, 1994). Kluger and Rothstein (1993) reported that applicants found biodata to be more fair because they felt they had more control over getting the ‘right’ or ‘good’ answers and felt the test reflected better ‘who they are’.

Some of the attributes of biodata items are one of the reasons why some human resource professionals and applicants perceive biodata as having low face validity, job relevance, and invasiveness. Biodata items have five possible basic negative attributes that can make them seem invasive or less job relevant, depending on the individual. The first is verifiability or items with answers human resource professionals can verify. Some researchers propose that verifiable items are invasive because applicants lose the power to misrepresent themselves if they so choose to (Stone & Stone 1990). Others believe that non-verifiable items will be more invasive because they ask about your own behaviors, feelings, and thoughts (Mael et al., 1996). Controllability is another attribute that comes into play with items that ask about life events a person may or may not have had control over. Some research proposes that applicants will perceive items that ask about non-controllable events as more invasive because applicants will find them unfair since they have no control over the situation and the outcome (Mael et al, 1996). The negativity of

items, items that ask applicants about experiences that had negative consequences, is another attribute that possibly makes biodata items seem invasive. Transparency is a fourth attribute that might alter one's perception of biodata items. Some human resource professionals believe that items that are less transparent will be more invasive because they will appear less job relevant. The final attribute, that might alter one's perception of biodata items, is how personal the item is. Items that ask more personal questions or non-work related questions might be seen as more invasive (Mael et al., 1996).

Of these five attributes, Mael et al. (1996) found that applicants perceived biodata that were more verifiable, more transparent, and less personal as less invasive. While some researchers also believed that asking applicants about life events they had no control over as invasive, Kluger and Rothstein (1993) found that applicants perceived non-controllable items as less fair, but not more invasive than controllable biodata items. Negative biodata items were not seen as invasive. A possible reason for this is that applicants do expect organizations to ask them about past job failures or criminal convictions. They consider the items to be job relevant questions (Mael et al., 1996).

Human resource professionals can take several steps to minimize the invasiveness of biodata items. First, avoid asking questions applicants will find too personal. People tend to find questions about their religion, political affiliations, family or spouse's background, and sexual orientation or behavior to be invasive (Arnold, 1990; Fletcher, 1992; Schuler, 1993; and Smart, 1968). So questions should stick to work, school, or public related settings. Second step is to have better-written and verbal descriptions that are given to applicants about the benefits, confidentiality, and purpose of

the selection procedure. Mael et al. (1996) showed that giving informative instruction to individuals who have little knowledge of the concept of validity helped reduce the perceived invasiveness of the biodata test. A final way to reduce invasiveness is to increase the face validity of the selection test by using more transparent items. However using more items where the 'right' or sociable correct answers are more obvious can make faking or determining the 'right' answer easier for the applicants (Mael et al., 1996).

Susceptibility to Faking

Research on the issue of fakability of biodata items shows mixed results. Goldstein (1971) compared the answers of nursing applicants to information given to their previous employers and found numerous discrepancies between them. Goldstein (1971) demonstrated that applicants will lie on verifiable items, but human resource professionals can check and catch the lying. Using college students, Doll (1971) assigned subjects into one of three conditions: Doll (1971) instructed one group to (a) fake their answers to look good, but to prepare themselves to defend their answers in an interview, a second group to (b) fake the answers to look good, but to be aware that the test has a lie scale to detect lying, lastly, a third group to (c) fake to look good as possible. The group, that Doll (1971) just instructed to fake to look good as possible, lied the most. While the group that he told a lie scale was present did the least amount of faking. Doll (1971) also found that subjective items were more susceptible to faking than objective items. Becker and Colquitt (1992) supported Doll's (1971) finding by showing objective and verifiable items were less susceptible to faking but furthered this by showing that applicants faked

answers to items that were less historical, less discrete, less external, and more job relevant. However Cascio (1975) and Shaffer, Saunders, and Owens (1986) found that biodata selection tests were fairly accurate and had low susceptibility to faking.

Several possibilities exist for the mixed findings on applicant fakability of biodata tests. The first could be the content of the questions and the number of items the researchers used. Some researchers used only a small number of items focusing on tasks of a particular job while others focused on a much broader area of content (Lautenschlager, 1994). Second possibility is the type of subjects the researchers used. Some of the researchers used college students while some used job applicants or incumbents. College students might answer differently because the situation for them does not involve real life circumstances. They might act differently if they were applying for a job and really needed it. Same applies for job incumbents. They have to deal with real life situations but they already have the job so their motivation might be different and cause them to behave differently. A finally possible reason for the differences is the type of biodata items the researchers used (Becker & Colquitt, 1992).

Several types or dimensions of biodata items exist and some tend to be more susceptible to faking than others. Of the 10 dimensions identified by Mael (1991) only 7 are relevant to faking (Becker & Colquitt, 1992). The seven dimensions relevant to faking are: Historical vs. Hypothetical, Objective vs. Subjective, First vs. Second Hand, Verifiable vs. Non Verifiable, External vs. Internal, Job Relevant vs. Non Job Relevant, and Discrete vs. General.

Although research showed that items that were more subjective, more hypothetical, more job relevant and less verifiable were more susceptible to faking this does not mean human resource professionals need to eliminate these types of items from biodata selection instruments. One of the main benefits of biodata items is that applicants find determining what is the ‘good’ or the ‘right’ choice very hard. So even though these types are susceptible to faking it is difficult to fake well on a well-constructed biodata test. In fact biodata is less susceptible to faking than personality tests (Allworth, 1999). Also the most predictive items are usually the more subjective and less verifiable answers. Verifiable answers tend to restrict the amount of information a biodata selection test can obtain (Crafts, 1991). So having a balance of different types of items is important.

Other steps besides limiting certain types of biodata items can reduce faking. The first is using an empirical keying method over a rational scaling method. When using the empirical keying method, applicants find figuring out the relationship between the items and construct harder, as opposed to a rational scaling method where a more apparent logical relationship exists. Hence, rationally developed items are more transparent, and easier for applicants to figure out what answers are most “sociably desirable” (Haymaker, 1986 as cited in Becker & Colquitt, 1992; Kluger, Reilly, & Russell, 1991). A second way to reduce faking is to construct a honesty scale and to warn applicants of the presence of the honesty scale (Doll, 1971). A third way is to tell applicants, their answers will be subject to verification and human resource professionals might ask them about their answers in a follow up interview (Mumford & Owens, 1987).

Job Incumbents vs. Job Applicants

As mentioned earlier, the type of subjects used to construct the biodata test might affect its validity. Many research studies use job incumbents to construct the biodata test and then assume it will generalize to job applicants. But research alludes that the potential job experience disparity and motivational differences between applicants and incumbents might hinder the generalizability of the biodata test. Some researchers believe that because job incumbents have more job experience, they will respond differently than applicants to some items, and therefore the selection test will not generalize to the applicants. A hypothesis concerning this states that job incumbents' job experience may influence the validity of concurrently derived keys (Hogan, 1994). Therefore if job experience does affect concurrent validity, then concurrent validities should generally be greater than predictive validities (Rothstein et al, 1990). In examining over 100 validity studies, Hough (1986) found the median concurrent validities for those studies exceeded the predictive validity for those studies for the following criteria: ranking, rating, production, absenteeism, turnover, tenure, and delinquency (as cited in Hogan, 1994). Thus, the higher median concurrent validity may mean that job experience was increasing the validities for job incumbents and hence made a difference. Hogan (1988) supported Hough's research with similar findings. However, Rothstein et al. (1990) meta-analysis demonstrated that job experience did not increase validities. Therefore, job experience between incumbents and applicants might not matter when it comes down to generalizability. Instead, Rothstein et al. (1990) suggested that motivational differences as the possible reason for the disparity between the concurrent and predictive validities.

Job incumbent constructed selection tests might not generalize to applicants because applicants will respond in a more socially desirable way. Two types of socially desirable responding exist. One is self-deception where people have unconscious tendency to see themselves in a positive light. Second is impression management where people consciously attempt to present themselves in a positive way (Stokes & Hogan, 1993). Stokes and Hogan (1993) suggested that when responding to a selection test, applicants and incumbents commit similar amounts of unconscious self-deception, but applicants usually perpetrate more impression management responding because they want to increase their chances of getting a job. Stokes and Hogan (1993) used the index of Socially Desirable Responding (SDR) to measure the amount of impression management responding that was done in incumbent and applicant constructed biodata keys. They demonstrated that the applicant and incumbent biodata keys did not match up. They found that socially desirable responding could account for as much as 25% of the variance between the two keys. They found that impression management was most prevalent in items asking about preferences and self-evaluation of abilities, while impression management was least likely in items relating to previous work or objective and verifiable items.

Human resource professionals can minimize the possible effects of social desirable responding and job experience on the biodata test. Human resource professionals can minimize social desirability responding by simply taking the same steps as mentioned earlier, when talking about reducing fakability of items. And asking incumbents to respond only with experiences they obtained prior to their current job or by

rewording items so that they only ask about situations in previous job experiences can reduce the effects of job experience (Stokes & Hogan, 1993).

Dust Bowl Empiricism

A final concern or reason some human resource professionals do not use biodata is that they criticize the empirical approach of developing biodata keys as being “dust bowl” or “blind” empiricism. Researchers agree that empirical approach has strong predictor ability, but they also agree that it does little to explain the relationship between the item and the criterion prediction and, hence the method relies too heavily on statistical chance. Therefore, the method does not help in further development of any constructs or theories (Dunnette, 1962). However, Drakeley (1988) believed that if the practitioner is willing to investigate and do research a logical explanation could be discovered to explain the relationship between the item and construct (as cited in Harvey-Cook, 2000).

Human resource professionals also have concerns about defending these empirical findings logically in court. Just being able to show empirical evidence of biodata’s predictive power might not be enough anymore. Human resource professionals might need logical explanations of how the item relates to the construct. However, a benefit of biodata, that might help reduce legal ramifications, is minorities, women, and older people (protected groups) find biodata to be very fair (Mitchell, 1994). Even though the protected groups perceive it, as being very fair, human resource professionals still need to prepare to defend the items they use empirically and logically.

The following are two sample questions that demonstrate how the empirical method can provide predictive power and explanation without providing little if any

logical explanation. The question “Did you ever build a model airplane that flew” was an excellent predictor of flight training success in World War II (Cureton, 1965). Logically, one might reason that people who build model airplanes take great interest in how planes work and how one designs a plane. Therefore they have a better understanding of planes when entering flight training school and as a result do better. A second example that provides evidence for “dust bowl” empiricism at work is the predictive relationship between attendance at a circus show and success at being a door- to-door salesman (Appel & Feinberg, 1969).

Summary

Even though biodata has some negative perceptions, as do all selection measures do, it proves to be valid in the selection process. Biodata helps organizations select the right people for the right job by systematically measuring a person’s past behavior through empirical, rational, or factorial scaling methods to indirectly measure the person’s future behavior and performance. When constructed properly, biodata can have good predictive validity, low adverse impact, low susceptibility to faking, and low invasiveness. Human resource professionals can also design biodata to be organizationally specific to increase the predictive validity, or design it to generalize across organizations and jobs. Research shows that biodata is a valuable asset to the selection process, especially when human resource professionals use it in conjunction with GMA, personality measures, or interviews. Biodata is an inexpensive selection measure that gathers a broad range of information and predicts several criteria for job success.

CHAPTER 2

BIODATA STUDY

Rationale for Using Biodata and the Hypotheses of the Study

Because the current increase in technology leads to increasing global competition, companies look for more ways to communicate to more customers their products, ways to get the product to their customers faster, and ways to help the customer shop from the privacy of their own home. One way companies do this is through the use of catalogs and the Internet. More companies today rely on call centers to help sell their product (William Olsten Center, 1998). As a result, many catalog customer service representatives (CSR's) make the important initial contact with potential customers for the company. So ideally companies want experienced and well trained CSR's talking to potential customers to make the experience as enjoyable as possible for the customer.

However, many call centers experience a very high turnover rate. The William Olsten Center For Workforce Strategies survey of 424 call centers throughout the U.S. and Canada and found that, on average, call centers only retain 1 out of every 3 employees they hire (William Olsten Center, 1998). In fact, turnover rates over 100% are not uncommon for some call centers (Levin, 2000). Surveys show the larger the call center, the higher the turnover rate. As a result of the high turnover, call centers experience high financial and organizational costs for the hiring and training of CSR's (William Olsten Center, 1998).

Many companies also admit their turnover rate is getting worse and is not likely to improve, so they do not actually try to improve on it (“Hallis Release”, 1999; Levin, 2000; Thomas Staffing, 1999). One problem the companies might have is with their selection process. Ninety-four percent of companies said they use the interview process to identify characteristics of a good call center employee, to identify applicant’s with a “positive attitude” and “strong work ethic” (William Olsten Center, 1998). Characteristics like these can be hard to identify in the interview process, especially if the human resource professionals do not structure the interview correctly to measure them.

One possible way to improve on retention and identify employees who will stay longer is through the use of biodata. Biodata is an ideal tool to help in the selection process to identify retention in CSR’s. Biodata has good predictive validity for tenure (Hogan, 1994). And biodata is most useful for jobs that have repetitive actions like CSR’s have (Mitchell, 1994). Human resource professionals can also use biodata as a prescreening tool to the interview. This will cut down on time and potentially cut down on training costs if the process selects the right people.

Developing a biodata selection instrument to improve the retention rate of CSR’s in a major U.S. retail company was the purpose of this study. Biodata items, developed by an outside consultant to predict turnover, were used to see if they generalize and hence predict the retention rates of the CSR’s. The biodata items, constructed from an accumulation of previous research done by the outside consultant, were not job specific. Previous research shows that generalizable biodata items focus on core criterion measures or attributes that focus on many jobs and that are not job specific or situation

specific. Rothstein et al. (1990) and Carlson et al. (1999) demonstrated this by not focusing on functional specialties in their studies. Several studies showed that biodata tests have a mean predictive validity of $r = .30-.40$ for numerous criteria including tenure (Hunter & Hunter, 1984; Reilly & Chao, 1982; Schmitt, et al., 1984). Since the biodata items were not situation specific and biodata has good mean predictive validity for tenure, the biodata items were expected to generalize and be predictive of retention for CSR's.

Hypothesis 1: The biodata items will be predictive of retention in CSR's. The biodata items will differentiate between the high and low retention groups for all scoring methods.

Cross-validation is used to determine what biodata items will predict retention. The steps of cross-validation were first to divide the study's sample into two groups, a development group and a holdout group. Second, the development group was used to score and weight the biodata items. Next, these weights were applied to the holdout group to predict their retention. Then the holdout member's scores were compared to their actual retention rates to make sure the weights for the biodata items did not simply occur by chance.

Five different empirical methods were used to score and weight the items. The empirical methods were the Mean Standardized Criterion Method (MSC), Option Criterion Correlation Method (OCC), Horizontal Percentage Method (HPM), Vertical Percentage Method (VPM), and Weighted Application Blank Method (WAB). The Method section describes these methods in detail. The little reported research on these

methods showed that when comparing the HPM and VPM methods that they correlated in the high .90's. Research also showed that the OCC method correlated $r = .93$ with VPM and $r = .94$ with the MSC method. The VPM also correlated well with the MSC method ($r = .78$) (Mitchell, 1994). The VPM approach is also conceptually similar to the OCC method, as is the HPM approach to the MSC method. Both the VPM and OCC method are similar because each option gets a positive or negative weighted value depending how the option relates with the high and low criterion groups. The HPM and MSC method relate conceptually because each option's weight depends on the item response's direct relation to how successfully it predicts the criterion (Mitchell, 1994). England's (1971) WAB method has little or no reported research comparing it with these other methods. England's (1971) WAB method is similar to the VPM method, but England (1971) recommends one further step: to convert the VPM weights (which are determined by looking at Strong's Net Weights) to his Assigned Weights. England (1971) recommends this to eliminate negative weights and to eliminate any differences that might have occurred by chance or error between the high and low criterion groups.

So the scoring methods are looked at to see if they identify the same amount of people for the high and low retention groups. Since the first four methods either correlated high with one another or are conceptually similar, the first four methods were expected to identify similar amounts of people in each criterion group. England's (1971) WAB method was not expected to predict the same amount of people in each criterion group because of England's (1971) recommendation. England's (1971) recommendation safeguards against any possible differences that might occur by chance from using a

small sample size, but a large sample size is used in this study and therefore the Assigned Weights may minimize differences or over correct errors that might occur by chance. And therefore eliminate some of the predictive items that the other approaches might use to differentiate between the high and low criterion groups and hence hurt how well the WAB method would discriminate between high and low criterion groups.

Hypothesis 2a: The VPM, HPM, OCC, and MSC approaches will similarly discriminate between the high and low criterion groups.

Hypothesis 2b: The WAB method, with England's recommendation to use Assigned Weights, will not discriminate as well between the high and low criterion groups as the other four methods.

All the scoring methods were checked to see if adverse impact occurred. Numerous studies showed that biodata creates little or no adverse impact with proper construction (Mitchell, 2000; Reilly & Chao, 1982; Rothstein et al., 1990; Wilkinson, 1997). Several steps were taken to ensure proper construction. First, the biodata items, used, were developed from previous research by an outside consultant to specifically predict turnover. Second, applicants could answer all the biodata items because item responses like 'not relevant' were included when needed. Third, any items that created adverse impact had their item scoring weights set to zero to eliminate their effects on the selection measure. Therefore the biodata selection test should produce little or no adverse impact.

Hypothesis 3: The biodata selection test under each scoring method will have little or no adverse impact with proper construction.

The company's goal was to use biodata to increase the retention rate as far above the mean retention rate, $\bar{M} = 3.6$ months, as possible so that the company could better cover the time and costs of hiring and training the new employees. Ideally, the company wanted to get the retention rate above 6 months because employees who work for 6 months or less are more likely to leave the company. After 6 months, companies want to hire people who will stay a year to 2 years because at that point, employees are even more likely to stay (Thomas Staffing, 1999). However that is rare in the call center industry; usually one to two years is the max anyone will stay before moving onto a different line of work (William Olsten Center, 1998). At this company raising the retention rate this high was not an option since the company reported the average retention rate to be at or near 3 months and the company did not have enough CSR employees with retention rates longer than a year to identify characteristics that distinguish employees who stay longer than a year to employees that do not.

Method

Participants

The original sample consisted of 1515 currently employed or previously employed customer service representatives (CSR's) from over 15 different catalog call centers from across the U.S. for a major U.S. retail company. The original sample had a mean retention rate of 3.60 months and $SD = 2.48$. The sample consisted of 1205 females and 310 males. The sample also consisted of 833 Whites, 534 Blacks, 119 Hispanics, 19 Asian/Pacific Islanders, and 10 American Indians/Alaskans.

The original sample was then divided into a development group and a holdout group for future cross-validation purposes. The development group consisted of 865 CSR's and the holdout group consisted of 434 CSR's. The development sample had 694 females and 171 males. The sample also consisted of 475 Whites, 305 Blacks, 67 Hispanics, 12 Asian/ Pacific Islanders, and 6 American Indian/Alaskans. The holdout group consisted of 434 CSR's. The group had 351 females and 83 males. The sample also consisted of 234 Whites, 156 Blacks, 34 Hispanics, 7 Asian/Pacific Islanders, and 3 American Indian/ Alaskans.

Procedure

Over 250 biodata items, developed by an outside consultant to predict turnover in jobs, were reviewed. With help from the human resource consultant at the retail company, and a job description of what the CSR's do, the number of items were reduced to 63. The items believed to best identify retention in CSR's, based on the knowledge, skills, and abilities needed for the job, were chosen. Any items asking about job experience were then rewritten so that they asked CSR's to respond with only job experiences they had prior to this job. This was done to help minimize any effects job experience might have on their responses.

A cover letter was then sent to all the managers of the 15 call center locations throughout the U.S. to explain the purpose and development of the biodata selection instrument. An overview of the project was also sent for the CSR's. The overview explained the purpose of the survey (to create a selection test) and that their participation was voluntary. The overview assured them that their answers would remain confidential

and would not affect their job status or compensation. The overview also explained how long the survey would take to answer. Once completed, the call centers sent the surveys back, and the data was entered into PC-File and then transferred into SPSS for analysis.

To determine which items were predictive of retention, a cross-validation strategy was used. First, the company measured retention by the employees' time in the company. After determining how to measure the criterion, the decision on how to divide the sample into the high and low criterion groups was determined. The goal was to raise the mean retention rate above 3.6 months and ideally to 6 months. But because setting the high criterion group at 6 months would create too small of a group, the high criterion group was set at employees who stayed 5 months or longer. England (1971) recommended that each group have at least 150 employees, some recommended at least 500, and Nunnally (1978) recommended that a ratio of 5 to 10 people be used for every biodata question used (Brown, 1994). Setting the high criterion group at 6 months would have put the group under 150 people and the sample size would not have been sufficient for validation purposes. The low criterion group was set at 3 months and under. Next, any employees who had retention rates between 3 and 5 months were excluded from the study. Also any employee under 3 months who was still currently employed was excluded because it could not be determined how long the employee would eventually stay. Hence leaving them in the low criterion group would contaminate this criterion group, if those employees ended up staying longer than 3 months.

The original sample was divided into a development group and a holdout group, for cross validation purposes. Cross-validation strategy was chosen because of time

constraints. England (1971) recommends using a 2 to 1 ratio between the development and holdout group. The development group contained 865 CSR's and the holdout group contained 434 CSR's. The employees were divided into the development and holdout group so that their percentages in the development and holdout group for number of people from each location, race, and gender matched as close as possible the percentages for the total sample for location, race, and gender.

After creating the items and groups, and entering and analyzing their responses, five different empirical scoring methods were used to determine the item weights. The Mean Standardized Criterion (MSC) Method was used first. The initial step was to calculate the mean for each response option for all 63 items. Next, setting the mean for each item to 0 and standard deviation to 1 standardized the criterion variable. Then the criterion means for each option scoring response were multiplied by ten and rounded to the nearest whole number to determine the option response's scoring weight.

The Option Criterion Correlation (OCC) was the second method. The initial step, here, was to correlate each option response with the continuous criterion variable or time in company (retention). Then the correlation was set up so that a correlation of or near 1 means the response item endorsed high retention, correlation of or near -1 means the response item endorsed low retention, and a correlation near zero did not indicate a predictive retention response. Lastly, the correlation was multiplied by 100 and rounded to the nearest whole number to determine the scoring weight.

The Horizontal Percentage Method (HPM) was the third method. First step in this method was, for each item, determining the total percentage of people from the high

criterion group who responded to each option response. Then the percentage was divided by the total percentage of people who choose that option regardless of whether they were in the high or low criterion group. Next, the quotient was multiplied by 10 to determine the scoring weights for the response options.

The Vertical Percentage Method (VPM) was the fourth method. To determine the scoring weights, for each item, the total percentage of people from the high criterion group who respond to each option response was calculated. Then the step was repeated using the low criterion group. Next, for each response option the percentage of low criterion group who responded was subtracted from the percentage of the high criterion group who responded to that particular option. Lastly, Strong's Net Weights are used to convert these percentage differences into scoring weights (England, 1971).

England's (1971) Weighted Application (WAB) Method was the final method. This method is similar to the VPM method but takes one further step. After using Strong's Table to determine the response option weights, England (1971) recommends converting Strong's Net weights to Assigned Weights from his table. His table simplifies the scoring by making all the weights positive instead of having negative and positive weights, which researchers might confuse in future applications. England (1971) also suggests using the table to eliminate or correct for any differences that might occur by chance or error between the high and low criterion groups.

After determining the scoring weights, the weights were applied to the holdout group to see if they predicted retention in that group. The overall selection rates of the five methods were then tested for adverse impact by using the Four-Fifth's Rule. Four-

Fifth's Rule states that selection ratio of any group must be at least 80 percent of the selection ratio of the most favorably treated group. Specifically, adverse impact against race and gender was checked. To compare the scoring methods, the cutoff score for each method was set so that it eliminated 40% or close to it of the low criterion group. Forty percent was chosen to eliminate most of the low criterion group and also at the same time to retain around $\frac{3}{4}$ of the high criterion group or more. After determining the cutoff score, the scoring methods were compared by looking at the amount of adverse impact each created, the scoring method's hit-miss ratio on the high criterion group (since low criterion group will be at or near 40% for all the methods), and how well the scoring method increased the retention rate. How well the methods correlated with each other and the criterion measure was also looked at.

After comparing the scoring methods on the aforementioned criteria, the scoring weights for each item were then checked to see if they created any adverse impact and if so they were set to zero for those items. After eliminating the effects of any adverse impact items, the aforementioned comparisons were again looked at to see how well the scoring methods compared once adverse impact items were eliminated.

Results

Hypotheses for this study are:

Hypothesis 1: The biodata items will generalize or be predictive of retention in CSR's. The biodata items will differentiate between the high and low retention groups for all scoring methods.

Hypothesis 2a: The VPM, HPM, OCC, and MSC approaches will similarly discriminate between the high and low criterion groups.

Hypothesis 2b: The WAB method, with England's recommendation to use Assigned Weights, will not discriminate as well between the high and low criterion groups as the other four methods.

Hypothesis 3: The biodata selection test under each scoring method will have little or no adverse impact with proper construction.

To test these hypotheses, several steps were taken. First, the five scoring methods were used to determine the scoring weights for each item response using the development group. Appendix A presents the scoring weights for each item response by each method. All the scoring methods except the WAB method produced different weights for each item response. The WAB method gave a scoring weight of one for all the item responses and therefore did not discriminate between high and low criterion groups. This did not support the first hypothesis, in that one of the scoring methods did not predict retention. As a result, no further analysis on the WAB method was done for adverse impact and criterion prediction, since every applicant would receive the same score.

After computing and running the frequencies of the applicants' total scores (sum of the scoring weights on all 63 items) for both the high and low criterion groups in the holdout sample, the cutoff score was set by choosing the score closest to the one that eliminated 40% of the low criterion group. The cutoff scores for OCC, MSC, HPM, and VPM were -10, -13, 312, and -2, respectively. The cutoff scores eliminated 20.3%, 18.2%, 25.1 %, 20.9% of the high criterion group for the OCC, MSC, HPM, & VPM,

respectively. The four/fifths rule was then used to test each of the four scoring methods' overall selection rates for racial and gender adverse impact. Since the sample contained only large percentages of Blacks and Whites and not a big enough percentage of any other ethnic group, those two races were looked at when determining if racial adverse impact existed. Table 3 shows the gender and race selection rates for each of the four methods. Table 3 shows the four methods do not fail the four/fifths rule for gender but all of them do for race, indicating the four methods show adverse impact against Blacks. Appendix B shows that even when comparing the selection rates of Whites and all Non-Whites in the sample that the percentages of other minority races in the sample were so small that they do not change the outcome of the four/fifths rule for racial adverse impact. The scoring methods still show racial adverse impact.

Table 3.

Gender and Race Selection Percentage Rates of the Holdout Sample for each of the Four Scoring Methods

	Gender			Race		
Scoring Methods	Male <u>n</u> = 83	Female <u>n</u> = 351	AI Ratio	Black <u>n</u> = 156	White <u>n</u> = 234	AI Ratio
OCC	.69	.69	1.0	.50	.82	.61
MSC	.69	.71	.97	.55	.81	.68
HPM	.67	.79	.85	.58	.83	.70

VPM	.71	.72	.99	.57	.82	.70
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Note. Selection rates are rounded to nearest whole percent. AI Ratio = Adverse impact ratio. The lower selection rate is divided by the larger selection rate to determine the AI Ratio. AI Ratio \geq .80 means no adverse impact.

To test the hypothesis that the scoring methods are different from each other, the ability of each method to predict success or discriminate between the high and low criterion groups below and above the cutoff score in the holdout sample was investigated. The mean retention rates for the high and low criterion groups above and below the cutoff score were calculated to determine how well the scoring methods discriminated and improved retention. Table 4 shows the mean retention rates for each group and shows the results of an independent t- test used to compare the means of the two criterion groups.

Table 4.

Comparison of Mean Retention Rates of the Holdout Criterion Groups for each of the Four Scoring Methods

Scoring Method	High <u>M</u>	High <u>SD</u>	Low <u>M</u>	Low <u>SD</u>	t
OCC	4.1	2.6	3.0	2.3	4.42**
MSC	4.1	2.6	2.8	2.3	5.18**
HPM	4.0	2.6	3.0	2.4	3.95**
VPM	4.1	2.6	2.8	2.3	4.93**

Note. * $p < .05$, ** $p < .001$. $n = 434$. High \underline{M} = mean retention rate for high criterion group. High \underline{SD} = Standard deviation for high criterion group. Low \underline{M} = mean retention for low criterion group. Low \underline{SD} = standard deviation for low criterion group. \underline{t} = t-test valve for the means of the high and low criterion groups.

Table 4 shows that all the scoring methods discriminate between the two criterion groups by the similar mean retention rate of about 1.1 to 1.3 months. The independent t-tests also show that for each method the mean retention rates for the low and high criterion groups were significantly different from each other.

Table 5, a correlation matrix between the 4 methods and the criterion measure, shows that the methods correlate similarly with each other and have similar relationship with the criterion measure. These results support hypothesis 1 and 2a.

Table 5.

Correlation Matrix Between the Four Scoring Methods and Retention Using the Holdout

Sample

	VPM	HPM	MSC	OCC	TIC
VPM	1.000	.500**	.884**	.984**	.281**
HPM	-	1.000	.497**	.500**	.205**
MSC	-	-	1.000	.908**	.285**
OCC	-	-	-	1.000	.275**
TIC	-	-	-	-	1.000

Note. TIC = Time in company ** $p < .001$. $n = 434$

To help eliminate the adverse impact, each of the 63 items were checked for racial adverse impact for the four methods. To determine if adverse impact existed, the scoring weights were applied to the holdout group and the mean scores for Blacks and Whites for each item for all four methods were compared. To reduce adverse impact as much as possible, the scoring weights of any items that were significantly different at the .10 level were eliminated (see Appendix C) by setting them to zero. This way the item will not affect the outcome of the biodata measure. This process eliminated several items' weights for each scoring method indicating that some of the items did create adverse impact. The process eliminated the scoring weights for 25, 21, 16 and 26 items from the OCC, MSC, HPM, and VPM, respectively. For all four scoring methods, the process only eliminated 12 items that were the same. Once the item weights were set to zero, each applicant's total score was adjusted accordingly. Next, the steps mentioned earlier were repeated to determine the cutoff scores. The new cutoff scores for OCC, MSC, HPM, and VPM were 2, -8, 233, and 1, respectively. The cutoff scores eliminated 25.7%, 23.5%, 16.6 %, 21.4% of the high criterion group for the OCC, MSC, HPM, & VPM, respectively.

After determining the cut off scores, the four/fifths rule was used again to test each of the four scoring methods' overall selection rates for racial and gender adverse impact. Table 6 shows the gender and race selection rates for each of the four methods after the adverse items were set to zero. Table 6 shows that after checking for and eliminating the effects of the adverse impact items, none of the methods fail the fourth/fifths rule for race or gender. These results support the third hypothesis that with proper construction biodata can create little or no adverse impact.

Table 6.

Gender and Race Selection Percentage Rates of the Holdout Sample for each of the Four Scoring Methods After Eliminating Adverse Impact Items

	Gender			Race		
Scoring Methods	Male <u>n</u> = 83	Female <u>n</u> = 351	AI Ratio	Black <u>n</u> = 156	White <u>n</u> = 234	AI Ratio
OCC	.70	.66	.94	.59	.72	.82
MSC	.65	.68	.96	.60	.72	.83
HPM	.70	.79	.89	.71	.82	.87
VPM	.73	.70	.96	.62	.76	.82

Note. Selection rates are rounded to nearest whole percent. AI Ratio = Adverse impact ratio. The lower selection rate is divided by the larger selection rate to determine the AI Ratio. AI Ratio ? .80 means no adverse impact.

To once again test the hypothesis that the scoring methods are different from each other, the ability of each method to predict success or discriminate between the high and low criterion groups below and above the cutoff score in the holdout sample was investigated. The mean retention rates for the high and low criterion groups above and below the cutoff score were calculated to determine how well the scoring methods discriminated and improved retention. Table 7 shows the mean retention rates for each

group and shows the results of an independent t- test used to compare the means of the two criterion groups.

Table 7.

Comparison of Mean Retention Rates of the Holdout Criterion Groups for each of the Four Scoring Methods

Scoring Method	High <u>M</u>	High <u>SD</u>	Low <u>M</u>	Low <u>SD</u>	<u>t</u>
OCC	4.0	2.6	3.2	2.4	3.26**
MSC	4.0	2.6	3.3	2.5	3.11*
HPM	3.9	2.6	3.2	2.5	2.51*
VPM	3.9	2.6	3.1	2.4	3.28**

Note. * $p < .05$, ** $p < .001$. $n = 434$. High M = mean retention rate for high criterion group. High SD = Standard deviation for high criterion group. Low M = mean retention for low criterion group. Low SD = standard deviation for low criterion group. t = t-test valve for the means of the high and low criterion groups.

Table 7 shows that all the scoring methods discriminate between the two criterion groups by the similar mean retention rate of about .7 to .8 months. The independent t- tests also show that for each method the mean retention rates for the low and high criterion groups were significantly different from each other.

Table 8, a correlation matrix between the 4 methods and the criterion measure, shows that the methods correlate similarly with each other and have similar relationship with the criterion measure. These results also support hypothesis 1 and 2a.

Table 8.

Correlation Matrix Between the Four Scoring Methods and Retention Using the Holdout
Sample After Eliminating the Adverse Impact Items

	VPM	HPM	MSC	OCC	TIC
VPM	1.000	.406**	.664**	.892**	.156**
HPM	-	1.000	.445**	.402**	.144**
MSC	-	-	1.000	.763**	.181**
OCC	-	-	-	1.000	.174**
TIC	-	-	-	-	1.000

Note. TIC = Time in company ** $p < .001$. $n = 434$

Discussion

The research shows that four out of the five methods are useful in increasing the retention rate of the CSR's. The methods do not increase the retention rates as much as the company would have liked. One possible reason for this is that the biodata questions are not organization-specific or job specific. Research shows that job specific or organization specific biodata items will be more predictive but less generalizable to other jobs. Another possible reason limiting the effectiveness of the biodata is the lack of difference in tenure between the high and low criterion groups. To increase the retention rate more, biodata needs a bigger difference between the low and high criterion group. But because retention in the company is so low to begin with, the sample lacks the necessary numbers to set the high criterion group at a retention rate above 5 months.

The WAB method does not show any items will be predictive of retention. All the items received the same weight. One possible reason for this is England's (1971) adjustments safeguard against chance errors that might occur in samples, specifically smaller samples that are not truly representative of the population. But this study has a large sample size (Hogan, 1994) and therefore England's (1971) adjustment scale might over correct for chance errors or eliminate differences that are actually representative of the population and that do not occur by chance.

The research does however support previous studies by showing that biodata selection instruments with proper construction create little or no adverse impact for race and gender. But the study also shows that the predictive validity of the four scoring methods decreases when attempting to reduce the adverse impact of the selection measure. The OCC method goes from $r = .275$ to $r = .174$, the MSC goes from $r = .285$ to $r = .181$, the HPM goes from $r = .205$ to $r = .144$, and VPM goes from $r = .281$ to $r = .156$. Consequently, the difference between the mean retention rates of the low and high criterion groups also decreased. So to obtain an adverse impact free test, the company must be willing to lose some of the test's predictive ability. However, since the biodata selection test does correlate significantly with retention, the company does not have to eliminate the adverse impact items if the company can prove that having the retention rate that high is a business necessity and no other valid test with less adverse impact is available.

The research also shows that one must not just assume biodata questions are free of adverse impact. In fact, depending on the scoring method used some items might cause

adverse impact and some might not. In this study the item adverse impact analysis eliminates the least amount of items from HPM method and hence the HPM method has higher selection rates for both race and gender.

Lastly, these results support limited previous research that shows the VPM, HPM, OCC, and MSC methods are similar. When comparing the methods to each other, no one method seems to greatly improve the retention rate or greatly reduce adverse impact over the others. So no one method appears to be more beneficial, but as mentioned earlier, they are not interchangeable without checking for adverse impact first.

Limitations of the Study

The study has some possible limitations that might affect its results. The first is the criterion measure the biodata test uses. A biodata test is only as good and reliable as its criterion measure. The criterion measure in this study is the employee's time in the company. Biodata uses this criterion measure to differentiate between employees who leave the company before 3 months and those who stay longer than 5 months. The company does not want to waste money on hiring and training employees who will stay less than 3 months. However the criterion measure does not tell whether the employees who leave before 3 months leave because of promotion within the company or leave the company voluntarily or involuntarily. So valuable employees who the company promotes before 3 months (if this does occur), were included with the low criterion group. As a result, this somewhat distorts the item response weights of the low criterion group. Also the high criterion group includes employees still currently with the company. Therefore, these employees' retention measures, at the time of this study, are an underestimate of

their actual employee tenure with the company. Hence, the biodata results might underestimate the differentiation between the high and low criterion groups.

Another factor concerning the criterion measure is the objectiveness of it. One possibility that might affect the objectiveness of the criterion is the call center managers' biases. If managers fire good workers for personal reasons and not job related reasons, these biases will affect the objectivity of the criterion measure.

Another possible limitation that will affect the generalizability of the selection test to applicants is the job incumbents used to develop the test. Research shows that social desirability and job experience might hinder the generalizability of the results to applicants. Steps were taken to minimize job experience by rephrasing questions so that they ask about previous job experiences. But the job incumbents' motivation to take the test might alter their responses and hinder the generalizability of the test.

Future Research and Recommendations

Overall, organizations need to make sure if they use 'generalizable' biodata tests and not ones that they create specifically for themselves, that they first test the validity of the biodata instrument and second make sure they have a strong criterion measure and representative sample group. The organization must also reevaluate the validity of the instrument at least every 2 years. Finally, as this study shows, the organization cannot assume that generalizable biodata items are also adverse impact free. This study shows that human resource professionals still need to check items for adverse impact, especially if the organization changes scoring methods to reweight the item responses.

Organizations must also remember the biodata selection test can be very useful in enhancing the hiring process. But like all methods, biodata is just one tool that can help and organizations should not use it as the sole tool in the decision making process. No one tool exists that can find the perfect applicant 100% of the time, but biodata is a cost-effective tool that can help increase the odds of finding that good quality employee.

Lastly, this research shows that the biodata test will only be as good as its construction. The sample and lack of range in the criterion variable limits the predictive ability of the biodata test. So organizations must consider carefully if they have the sample and the criterion measure available to get the desired results they want before implementing a biodata selection measure.

Further research in biodata needs to be done on using job incumbents vs. job applicants to create a scoring key. Specifically, future research needs to look at the job environment and job attitudes of the job incumbents. Usually companies implement new hiring measures because retention is poor. If this is the case, and turnover is high, morale might be a problem in the workforce because people are losing friends or cannot bond with new coworkers before they end up leaving. This can create a poor work environment and hence affect the attitude of the job incumbents when they take the test. If they do not believe the test will work then they might not take it seriously and just fill out the test as fast they can to get it over with. But job incumbents, who work in a healthy job environment and believe that this new biodata test is important to bettering the work of the company, might take the test more seriously and answer the questions differently. With downsizing becoming a norm practice for many companies, this might be an

important issue to look at when developing not only future biodata tests, but any selection test.

APPENDIX A

SCORING WEIGHTS FOR EACH ITEM RESPONSE UNDER THE FIVE SCORING
METHODS

SCORING WEIGHTS FOR EACH ITEM RESPONSE UNDER THE FIVE SCORING
METHODS

Item #												
Q1	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.25	2.74	78	32	46	8.6	9.3	-2	-1	5	0	1
2 B	3.61	2.70	197	89	108	23.9	22.0	1	2	5	0	1
3 C	3.71	2.76	334	155	179	41.7	36.4	2	5	5	1	1
4 D	3.14	2.62	247	94	153	25.3	31.1	-3	-6	4	-1	1
5 E	2.33	2.05	8	2	6	0.5	1.2	-11	-4	3	-1	1
Total	3.47	2.71	864	372	492	100	100					
Q2	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.33	2.61	248	100	148	26.9	30.0	-1	-3	5	-1	1
2 B	3.42	2.71	409	170	239	45.7	48.5	-1	-3	5	-1	1
3 C	3.71	2.81	205	100	105	26.9	21.3	2	7	6	1	1
4 D	5.28	2.44	3	2	1	0.5	0.2	18	3	7	0	1
Total	3.47	2.71	865	372	493	100	100					
Q3	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.47	2.85	110	47	63	12.7	12.8	0	0	5	0	1
2 B	2.72	2.62	109	35	74	9.5	15.1	-7	-8	4	-1	1
3 C	3.62	2.70	91	40	51	10.8	10.4	1	1	5	0	1
4 D	3.79	2.66	188	94	94	25.4	19.1	3	7	6	1	1
5 E	3.47	2.69	267	112	155	30.3	31.6	0	-1	5	0	1
6 F	4.56	3.31	14	8	6	2.2	1.2	11	4	6	1	1
7 G	3.35	2.57	82	34	47	9.2	9.6	-1	-1	5	0	1
Total	3.47	2.71	861	370	491	100	100					

Q4	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.11	1.98	20	3	17	0.8	3.5	-14	-9	2	-2	1
2 B	3.64	2.71	480	225	255	60.5	51.8	2	9	5	2	1
3 C	3.38	2.74	173	74	99	19.9	20.1	-1	0	5	0	1
4 D	3.38	2.68	142	54	88	14.5	17.9	-1	-4	4	-1	1
5 E	2.89	2.67	41	13	28	3.5	5.7	-6	-5	4	-1	1
6 F	1.75	1.06	3	0	3	0.0	0.6	-17	-5	0	-1	1
7 G	4.56	3.68	5	3	2	0.8	0.4	11	3	7	0	1
Total	3.47	2.71	864	372	492	100	100					
Q5	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.98	2.84	40	20	20	5.4	4.1	5	3	6	0	1
2 B	3.22	2.66	238	89	149	23.9	30.2	-2	-7	4	-1	1
3 C	3.46	2.65	288	122	166	32.8	33.7	0	-1	5	0	1
4 D	3.51	2.74	255	117	138	31.5	28.0	0	4	5	1	1
5 E	3.76	3.01	22	12	10	3.2	2.0	3	4	6	1	1
6 F	4.50	2.95	22	12	10	3.2	2.0	10	4	6	1	1
Total	3.47	2.71	865	372	493	100	100					
Q6	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.75	2.58	77	25	52	6.7	10.5	-7	-7	4	-2	1
2 B	3.39	2.70	235	98	137	26.3	27.8	-1	-2	5	0	1
3 C	3.19	2.59	143	55	88	14.8	17.8	-3	-4	5	-1	1
4 D	3.23	2.80	60	24	36	6.5	7.3	-2	-2	5	0	1
5 E	3.96	2.70	288	147	141	39.5	28.6	5	11	6	2	1
6 F	2.38	2.40	17	4	13	1.1	2.6	-11	-6	3	-2	1
7 G	2.84	3.36	7	2	5	0.5	1.0	-6	-3	3	-1	1
8 H	3.73	2.89	38	17	20	4.6	4.1	3	1	5	0	1
Total	3.47	2.71	865	372	493	100	100					

Q7	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.62	2.30	34	9	25	2.4	5.1	-8	-7	3	-2	1
2 B	3.34	2.79	200	82	118	22.0	23.9	-1	-2	5	0	1
3 C	3.37	2.64	289	115	174	30.9	35.3	-1	-5	5	-1	1
4 D	3.61	2.70	302	143	159	38.4	32.3	1	6	5	1	1
5 E	4.12	3.54	8	4	4	1.1	0.8	6	1	6	0	1
6 F	4.16	2.23	5	3	2	0.8	0.4	7	3	7	0	1
7 G	4.69	2.76	27	16	11	4.3	2.2	12	6	7	2	1
Total	3.47	2.71	865	372	493	100	100					
Q8	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.09	2.61	41	15	26	4.0	5.3	-4	-3	4	0	1
2 B	3.19	2.64	41	15	26	4.0	5.3	-3	-3	4	0	1
3 C	2.99	2.64	53	16	37	4.3	7.5	-5	-7	4	-1	1
4 D	3.54	2.73	330	147	183	39.5	37.3	1	2	5	0	1
5 E	3.89	2.99	49	25	24	6.7	4.9	4	4	6	1	1
6 F	3.61	2.81	41	19	22	5.1	4.5	1	2	5	0	1
7 G	3.59	2.74	29	13	16	3.5	3.3	1	1	5	0	1
8 H	3.91	2.88	21	10	11	2.7	2.2	4	1	5	0	1
9 I	3.44	2.65	258	112	146	30.1	29.7	0	1	5	0	1
Total	3.47	2.71	863	372	491	100	100					
Q9	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.09	2.70	163	57	106	15.4	21.5	-4	-8	4	-1	1
2 B	3.43	2.67	391	171	220	46.1	44.6	0	1	5	0	1
3 C	3.92	2.89	84	43	41	11.6	8.3	5	5	6	1	1
4 D	3.59	2.55	170	75	94	20.2	19.1	1	1	5	0	1
5 E	3.32	3.05	37	14	23	3.8	4.7	-1	-2	4	0	1
6 F	4.49	2.96	19	11	8	3.0	1.6	10	5	6	1	1
Total	3.46	2.71	864	371	493	100	100					

Q10	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.45	2.77	196	84	112	22.6	22.7	0	0	5	0	1
2 B	3.49	2.67	379	163	216	43.8	43.8	0	0	5	0	1
3 C	3.24	2.66	175	71	104	19.1	21.1	-2	-2	5	0	1
4 D	3.85	2.81	88	43	45	11.6	9.1	4	4	6	0	1
5 E	4.04	2.25	6	3	3	0.8	0.6	6	1	6	0	1
6 F	1.35	.	1	0	1	0.0	0.2	-21	-3	0	0	1
7 G	3.47	2.93	20	8	12	2.2	2.4	0	-1	5	0	1
Total	3.47	2.71	865	372	493	100	100					
Q11	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.49	2.75	360	155	205	41.7	41.6	0	0	5	0	1
2 B	3.35	2.69	258	108	150	29.0	30.4	-1	-2	5	0	1
3 C	3.61	2.69	148	65	83	17.5	16.8	1	1	5	0	1
4 D	4.01	3.29	3	2	1	0.5	0.2	5	3	7	0	1
5 E	3.57	2.69	71	32	39	8.6	7.9	1	1	5	0	1
6 F	3.20	2.53	25	10	15	2.7	3.0	-3	-1	5	0	1
Total	3.47	2.71	865	372	493	100	100					
Q12	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.32	2.72	85	34	51	9.1	10.3	-2	-2	5	0	1
2 B	3.36	2.71	505	211	294	56.7	59.6	-1	-3	5	-1	1
3 C	3.56	2.71	143	62	81	16.7	16.4	1	0	5	0	1
4 D	3.83	2.71	68	34	34	9.1	6.9	4	4	6	1	1
5 E	2.69	.	1	0	1	0.0	0.2	-8	-3	0	0	1
6 F	3.96	2.68	63	31	32	8.3	6.5	5	4	6	1	1
Total	3.47	2.71	865	372	493	100	100					

Q13	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.16	2.90	43	16	27	4.3	5.5	-3	-3	4	0	1
2 B	3.81	2.76	266	132	134	35.5	27.2	3	9	6	2	1
3 C	3.38	2.63	344	145	199	39.0	40.4	-1	-1	5	0	1
4 D	3.01	2.60	173	59	113	15.9	23.0	-5	-9	4	-1	1
5 E	2.81	2.86	14	4	11	1.1	2.2	-7	-4	3	-1	1
6 F	5.24	2.63	24	16	8	4.3	1.6	18	8	7	-2	1
Total	3.47	2.71	864	372	492	100	100					
Q14	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.38	2.61	302	127	175	34.1	35.5	-1	-1	5	0	1
2 B	3.52	2.75	369	163	206	43.8	41.8	1	2	5	0	1
3 C	3.63	2.86	70	33	37	8.9	7.5	2	2	5	0	1
4 D	3.12	2.59	83	29	54	7.8	11.0	-4	-5	4	-1	1
5 E	4.05	2.94	41	20	21	5.4	4.3	6	3	6	0	1
Total	3.47	2.71	865	372	493	100	100					
Q15	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.37	2.68	501	214	287	57.5	58.2	-1	-1	5	0	1
2 B	2.89	2.63	88	28	60	7.5	12.2	-6	-8	4	-1	1
3 C	3.87	2.68	232	112	120	30.1	24.3	4	6	6	1	1
4 D	4.02	3.19	22	10	12	2.7	2.4	6	1	5	0	1
5 E	3.19	2.95	22	8	14	2.2	2.8	-3	-2	4	-1	1
Total	3.47	2.71	865	372	493	100	100					
Q16	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.91	3.81	4	2	2	0.5	0.4	4	1	6	0	1
2 B	3.83	2.72	39	18	21	4.8	4.3	3	1	5	0	1
3 C	3.83	2.73	147	76	71	20.4	14.5	3	8	6	1	1
4 D	3.41	2.70	431	180	250	48.4	51.0	-1	-3	5	-1	1
5 E	3.27	2.68	228	89	140	23.9	28.6	-2	-5	5	-1	1
6 F	4.22	2.80	13	7	6	1.9	1.2	7	3	6	1	1
Total	3.48	2.71	862	372	490	100	100					

Q17	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.27	2.54	58	24	34	6.5	6.9	-2	-1	5	0	1
2 B	3.43	2.73	203	86	117	23.1	23.7	0	-1	5	0	1
3 C	3.54	2.72	151	69	81	18.5	16.4	1	2	5	0	1
4 D	3.35	2.67	252	104	149	28.0	30.2	-1	-2	5	0	1
5 E	3.71	2.84	123	54	69	14.5	14.0	2	1	5	0	1
6 F	3.56	2.69	78	35	43	9.4	8.7	1	1	5	0	1
Total	3.47	2.71	865	372	493	100	100					
Q18	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.99	2.63	99	34	65	9.1	13.2	-5	-6	4	-1	1
2 B	3.03	2.54	19	7	12	1.9	2.4	-4	-2	4	-1	1
3 C	4.35	2.76	106	61	44	16.4	8.9	9	11	6	2	1
4 D	3.33	2.66	144	59	86	15.9	17.5	-1	-2	5	0	1
5 E	3.34	2.67	459	188	271	50.5	55.1	-1	-4	5	-1	1
6 F	4.68	2.79	37	23	14	6.2	2.8	12	8	7	1	1
Total	3.47	2.71	864	372	492	100	100					
Q19	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.10	2.60	136	51	85	13.7	17.3	-4	-5	4	-1	1
2 B	3.21	2.77	156	62	94	16.7	19.1	-3	-3	5	0	1
3 C	3.60	2.71	467	209	257	56.3	52.2	1	4	5	1	1
4 D	4.48	2.75	39	24	16	6.5	3.3	10	8	7	1	1
5 E	3.38	2.55	43	17	26	4.6	5.3	-1	-2	5	0	1
6 F	3.23	2.71	22	8	14	2.2	2.8	-2	-2	4	-1	1
Total	3.47	2.71	863	371	492	100	100					

Q20	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.51	2.75	199	87	112	23.5	22.8	0	1	5	0	1
2 B	3.30	2.65	290	113	177	30.5	36.0	-2	-6	5	-1	1
3 C	3.66	2.69	301	142	159	38.3	32.3	2	6	5	1	1
4 D	2.15	2.51	10	2	8	0.5	1.6	-13	-5	2	-1	1
5 E	3.51	2.94	39	17	22	4.6	4.5	0	0	5	0	1
6 F	3.35	2.85	24	10	14	2.7	2.8	-1	0	5	0	1
Total	3.47	2.71	863	371	492	100	100					
Q21	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	4.43	2.76	134	85	49	22.8	9.9	10	18	7	3	1
2 B	3.97	2.78	101	52	49	14.0	9.9	5	6	6	1	1
3 C	3.16	2.70	81	31	51	8.3	10.3	-3	-4	4	0	1
4 D	2.99	2.53	114	40	74	10.8	15.0	-5	-6	4	-1	1
5 E	3.21	2.75	152	56	96	15.1	19.5	-3	-6	4	-1	1
6 F	3.06	2.48	112	37	75	9.9	15.2	-4	-8	4	-1	1
7 G	3.26	2.58	135	52	82	14.0	16.6	-2	-3	5	-1	1
8 H	3.70	2.92	21	11	10	3.0	2.0	2	3	6	1	1
9 I	4.05	2.88	15	8	7	2.2	1.4	6	3	6	1	1
Total	3.47	2.71	865	372	493	100	100					
Q22	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.81	2.71	407	201	206	54.2	41.8	3	12	6	3	1
2 B	3.13	2.68	212	76	136	20.5	27.6	-3	-8	4	-1	1
3 C	3.19	2.66	240	91	148	24.5	30.0	-3	-6	4	-1	1
4 D	2.85	2.80	5	2	3	0.5	0.6	-6	0	5	0	1
Total	3.47	2.71	864	371	493	100	100					

Q23	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.53	2.71	133	58	75	15.6	15.2	1	1	5	0	1
2 B	3.40	2.71	199	82	116	22.0	23.5	-1	-1	5	0	1
3 C	3.20	2.68	193	74	120	19.9	24.3	-3	-6	4	-1	1
4 D	3.71	2.69	271	126	145	33.9	29.4	2	5	5	1	1
5 E	3.36	2.81	69	32	37	8.6	7.5	-1	2	5	0	1
Total	3.47	2.71	865	372	493	100	100					
Q24	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.37	2.60	383	157	226	42.2	45.8	-1	-4	5	-1	1
2 B	4.69	2.74	30	21	10	5.6	2.0	12	9	7	3	1
3 C	3.33	2.69	349	142	206	38.2	41.8	-1	-3	5	-1	1
4 D	3.96	3.03	103	52	51	14.0	10.3	5	6	6	1	1
Total	3.47	2.71	865	372	493	100	100					
Q25	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.48	2.66	230	102	128	27.4	26.1	0	2	5	0	1
2 B	3.30	2.70	184	71	113	19.1	23.1	-2	-5	5	-1	1
3 C	3.30	2.85	110	45	65	12.1	13.3	-2	-2	5	0	1
4 D	3.41	2.70	103	42	61	11.3	12.4	-1	-2	5	0	1
5 E	3.51	2.66	80	35	45	9.4	9.2	0	0	5	0	1
6 F	3.73	2.71	41	20	21	5.4	4.3	3	3	6	0	1
7 G	3.74	2.66	57	27	30	7.3	6.1	3	2	5	0	1
8 H	4.40	2.94	26	15	11	4.0	2.2	9	5	6	2	1
9 I	3.76	2.74	31	15	16	4.0	3.3	3	2	6	0	1
Total	3.48	2.71	862	372	490	100	100					

Q26	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.35	2.75	145	58	87	15.6	17.7	-1	-3	5	0	1
2 B	3.65	2.65	102	48	54	12.9	11.0	2	3	5	0	1
3 C	3.64	2.75	231	108	123	29.1	25.0	2	5	5	1	1
4 D	3.52	2.71	166	74	92	19.9	18.7	1	2	5	0	1
5 E	3.64	2.70	131	59	72	15.9	14.6	2	2	5	0	1
6 F	2.67	2.46	74	21	53	5.7	10.8	-8	-9	3	-2	1
7 G	2.49	2.66	14	3	11	0.8	2.2	-10	-6	3	-1	1
Total	3.47	2.70	863	371	492	100	100					
Q27	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	4.44	2.85	65	39	26	10.5	5.3	10	10	7	2	1
2 B	3.51	2.84	89	38	51	10.2	10.4	0	0	5	0	1
3 C	3.49	2.71	196	83	113	22.4	23.0	0	-1	5	0	1
4 D	3.66	2.71	160	75	86	20.2	17.5	2	4	5	1	1
5 E	3.34	2.70	141	57	83	15.4	16.9	-1	-2	5	0	1
6 F	3.26	2.66	115	45	70	12.1	14.2	-2	-3	5	0	1
7 G	2.50	2.16	72	20	52	5.4	10.6	-10	-9	3	-2	1
8 H	3.85	2.70	25	14	11	3.8	2.2	4	5	6	2	1
Total	3.47	2.71	863	371	492	100	100					
Q28	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.37	2.85	56	23	33	6.2	6.7	-1	-1	5	0	1
2 B	3.54	2.64	300	132	168	35.5	34.1	1	1	5	0	1
3 C	3.45	2.76	453	195	258	52.4	52.4	0	0	5	0	1
4 D	3.08	2.61	30	10	20	2.7	4.1	-4	-4	4	0	1
5 E	3.76	2.66	7	3	4	0.8	0.8	3	0	5	0	1
6 F	3.72	2.52	18	9	9	2.4	1.8	3	2	6	1	1
Total	3.47	2.71	864	372	492	100	100					

Q29	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.07	2.63	129	47	82	12.6	16.7	-4	-6	4	-1	1
2 B	3.15	2.56	181	67	114	18.0	23.2	-3	-6	4	-1	1
3 C	3.90	2.66	110	55	55	14.8	11.2	4	5	6	1	1
4 D	3.36	2.80	77	29	48	7.8	9.8	-1	-3	4	0	1
5 E	3.84	2.67	43	21	22	5.6	4.5	4	3	6	0	1
6 F	3.65	2.79	323	153	170	41.1	34.6	2	7	5	1	1
Total	3.47	2.71	863	372	491	100	100					
Q30	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.65	2.72	581	272	308	73.1	62.6	2	11	5	2	1
2 B	3.15	2.62	191	71	120	19.1	24.4	-3	-6	4	-1	1
3 C	2.84	2.76	58	17	41	4.6	8.3	-6	-7	4	-2	1
4 D	2.75	2.51	8	2	6	0.5	1.2	-7	-4	3	-1	1
5 E	3.73	2.96	5	2	3	0.5	0.6	3	0	5	0	1
6 F	4.04	3.65	3	1	2	0.3	0.4	6	-1	4	0	1
7 G	1.36	0.39	2	0	3	0.0	0.6	-21	-4	0	-1	1
8 H	3.72	2.75	16	7	9	1.9	1.8	3	0	5	0	1
Total	3.47	2.71	864	372	492	100	100					
Q31	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.85	2.44	57	17	40	4.6	8.1	-6	-7	4	-2	1
2 B	3.25	2.59	360	142	218	38.3	44.2	-2	-6	5	-1	1
3 C	3.53	2.79	65	29	37	7.8	7.5	1	1	5	0	1
4 D	4.26	3.17	32	18	14	4.9	2.8	8	5	6	1	1
5 E	5.17	2.13	9	7	2	1.9	0.4	17	7	8	2	1
6 F	3.81	2.83	42	21	21	5.7	4.3	3	3	6	0	1
7 G	3.64	2.78	299	137	161	36.9	32.7	2	4	5	1	1
Total	3.47	2.71	864	371	493	100	100					

Q32	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.56	2.77	390	177	213	47.6	43.3	1	4	5	1	1
2 B	3.36	2.61	363	146	218	39.2	44.3	-1	-5	5	-1	1
3 C	3.65	2.79	70	34	35	9.1	7.1	2	3	6	1	1
4 D	3.09	2.69	19	6	13	1.6	2.6	-4	-3	4	-1	1
5 E	3.23	3.04	7	2	5	0.5	1.0	-2	-3	3	-1	1
6 F	3.71	2.94	15	7	8	1.9	1.6	2	1	5	0	1
Total	3.47	2.71	864	372	492	100	100					
Q33	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.12	2.73	152	54	98	14.5	19.9	-4	-7	4	-1	1
2 B	3.74	2.67	350	168	182	45.2	36.9	3	8	6	2	1
3 C	3.33	2.71	323	132	190	35.5	38.5	-1	-3	5	-1	1
4 D	3.52	2.73	20	9	11	2.4	2.2	1	1	5	0	1
5 E	3.54	2.84	20	9	11	2.4	2.2	1	1	5	0	1
Total	3.47	2.71	865	372	493	100	100					
Q34	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.51	2.72	23	8	15	2.2	3.0	0	-3	4	-1	1
2 B	3.39	2.79	117	46	70	12.4	14.2	-1	-3	5	0	1
3 C	3.71	2.69	350	166	185	44.9	37.6	2	7	5	1	1
4 D	3.51	2.74	161	74	87	20.0	17.7	0	3	5	0	1
5 E	3.16	2.64	105	38	67	10.3	13.6	-3	-5	4	-1	1
6 F	2.68	2.54	76	23	53	6.2	10.8	-8	-8	4	-2	1
7 G	3.67	2.77	30	15	15	4.1	3.0	2	3	6	0	1
Total	3.47	2.71	862	370	492	100	100					

Q35	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.71	2.78	122	56	66	15.1	13.4	2	2	5	0	1
2 B	2.85	2.52	48	16	32	4.3	6.5	-6	-5	4	-1	1
3 C	3.27	2.64	152	59	94	15.9	19.1	-2	-4	5	-1	1
4 D	4.36	2.74	5	3	2	0.8	0.4	9	3	7	0	1
5 E	4.74	3.31	4	3	1	0.8	0.2	13	4	8	1	1
6 F	2.90	2.79	20	6	14	1.6	2.8	-6	-4	4	-1	1
7 G	3.75	2.75	203	98	105	26.4	21.3	3	6	6	1	1
8 H	3.46	2.64	150	64	86	17.3	17.5	0	0	5	0	1
9 I	3.33	2.74	159	66	92	17.8	18.7	-1	-1	5	0	1
Total	3.47	2.71	863	371	492	100	100					
Q36	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.80	2.11	7	2	5	0.5	1.0	-7	-3	3	-1	1
2 B	3.22	2.73	11	4	7	1.1	1.4	-3	-2	4	0	1
3 C	3.90	2.75	82	40	41	10.8	8.3	4	4	6	0	1
4 D	3.89	2.79	251	125	126	33.6	25.6	4	9	6	2	1
5 E	3.20	2.63	497	193	305	51.9	62.0	-3	-10	5	-2	1
6 F	3.81	2.81	16	8	8	2.2	1.6	3	2	6	1	1
Total	3.47	2.71	864	372	492	100	100					
Q37	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.31	2.62	304	122	183	32.8	37.2	-2	-4	5	-1	1
2 B	3.53	2.68	236	106	130	28.5	26.4	1	2	5	0	1
3 C	3.71	2.72	136	62	73	16.7	14.8	2	2	5	0	1
4 D	3.35	2.83	160	67	93	18.0	18.9	-1	-1	5	0	1
5 E	4.64	2.80	14	8	6	2.2	1.2	12	4	6	1	1
6 F	4.68	3.24	4	2	2	0.5	0.4	12	1	6	0	1
7 G	3.76	3.32	10	5	5	1.3	1.0	3	2	6	0	1
Total	3.47	2.71	864	372	492	100	100					

Q38	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.44	2.71	386	167	220	44.9	44.6	0	0	5	0	1
2 B	3.59	2.61	204	91	113	24.5	22.9	1	2	5	0	1
3 C	3.67	2.85	92	41	51	11.0	10.3	2	1	5	0	1
4 D	3.26	2.70	142	55	87	14.8	17.6	-2	-4	5	-1	1
5 E	3.45	2.93	25	11	13	3.0	2.6	0	0	5	0	1
6 F	3.32	3.44	6	2	4	0.5	0.8	-1	-2	4	0	1
7 G	3.35	2.79	10	5	5	1.3	1.0	-1	2	6	0	1
Total	3.47	2.71	865	372	493	100.0	100.0					
Q39	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.44	2.73	431	184	246	49.6	50.0	0	-1	5	0	1
2 B	3.63	2.72	209	93	116	25.1	23.6	2	2	5	0	1
3 C	3.27	2.66	185	75	111	20.2	22.6	-2	-3	5	0	1
4 D	3.81	2.58	38	19	19	5.1	3.9	3	3	6	0	1
Total	3.47	2.70	863	371	492	100	100					
Q40	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.50	2.69	585	256	329	69.0	66.9	0	2	5	0	1
2 B	3.29	2.73	220	89	131	24.0	26.6	-2	-3	5	-1	1
3 C	4.16	2.59	30	16	14	4.3	2.8	7	4	6	1	1
4 D	2.60	2.77	10	2	8	0.5	1.6	-9	-5	2	-1	1
5 E	1.23	0.21	2	0	2	0.0	0.4	-22	-4	0	0	1
6 F	4.00	3.09	16	8	8	2.2	1.6	5	2	6	1	1
Total	3.47	2.71	863	371	492	100	100					

Q41	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.86	2.79	271	135	137	36.3	27.8	4	9	6	2	1
2 B	3.37	2.64	388	163	223	43.8	45.3	-1	-1	5	0	1
3 C	3.09	2.61	165	57	108	15.3	22.0	-4	-8	4	-1	1
4 D	4.12	2.73	21	12	10	3.2	2.0	7	3	6	1	1
5 E	2.90	3.13	5	1	4	0.3	0.8	-6	-4	2	-1	1
6 F	0.73	0.34	3	0	3	0.0	0.6	-27	-5	0	-1	1
7 G	1.02	-	1	0	1	0.0	0.2	-25	-3	0	0	1
8 H	3.16	3.32	10	4	6	1.1	1.2	-3	-1	5	0	1
Total	3.47	2.71	864	372	492	100	100					
Q42	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.82	2.73	38	18	21	4.9	4.3	3	1	5	0	1
2 B	3.53	2.68	88	38	52	10.2	10.6	1	0	5	0	1
3 C	3.63	2.71	381	177	203	47.7	41.3	2	6	5	1	1
4 D	3.53	2.74	167	71	95	19.1	19.3	1	0	5	0	1
5 E	3.09	2.75	143	53	90	14.3	18.3	-4	-5	4	-1	1
6 F	2.68	2.31	46	14	31	3.8	6.3	-8	-6	4	-1	1
Total	3.47	2.71	863	371	492	100	100					
Q43	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.12	2.64	383	137	242	36.9	49.2	-3	-12	4	-3	1
2 B	3.58	2.70	227	106	121	28.6	24.6	1	4	5	1	1
3 C	4.09	2.66	138	77	63	20.8	12.8	6	11	6	2	1
4 D	3.35	2.90	40	17	23	4.6	4.7	-1	0	5	0	1
5 E	3.81	2.82	75	34	42	9.2	8.5	3	1	5	0	1
Total	3.47	2.71	863	371	492	100	100					

Q44	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.37	2.54	104	40	66	10.8	13.5	-1	-3	4	-1	1
2 B	3.56	2.80	13	6	7	1.6	1.4	1	1	5	0	1
3 C	3.43	2.71	335	142	193	38.3	39.4	0	-1	5	0	1
4 D	3.35	2.65	173	72	100	19.4	20.4	-1	-1	5	0	1
5 E	3.64	2.80	186	84	101	22.6	20.6	2	3	5	0	1
6 F	4.05	2.96	34	19	15	5.1	3.1	6	5	6	1	1
7 G	3.35	2.82	16	8	8	2.2	1.6	-1	2	6	1	1
Total	3.47	2.71	861	371	490	100	100					
Q45	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.85	2.52	150	48	101	13.0	20.6	-6	-10	4	-2	1
2 B	3.50	2.72	250	110	140	29.9	28.5	0	1	5	0	1
3 C	3.51	2.66	355	155	199	42.1	40.5	0	2	5	0	1
4 D	3.92	2.97	70	35	37	9.5	7.5	5	3	6	0	1
5 E	4.18	3.25	6	3	3	0.8	0.6	7	1	6	0	1
6 F	4.40	2.72	28	17	10	4.6	2.0	9	7	7	2	1
Total	3.46	2.70	859	368	491	100	100					
Q46	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.43	2.76	178	78	101	21.0	20.6	0	1	5	0	1
2 B	3.69	2.66	217	101	117	27.2	23.9	2	4	5	1	1
3 C	3.36	2.83	28	13	16	3.5	3.3	-1	0	5	0	1
4 D	3.32	2.68	27	10	17	2.7	3.5	-2	-1	4	0	1
5 E	3.30	2.62	42	17	26	4.6	5.3	-2	-2	5	0	1
6 F	3.38	2.70	355	146	204	39.2	41.6	-1	-3	5	0	1
7 G	4.35	3.17	15	7	9	1.9	1.8	9	1	5	0	1
Total	3.48	2.71	862	372	490	100	100					

Q47	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.90	2.61	91	31	61	8.4	12.4	-6	-7	4	-1	1
2 B	3.55	2.60	322	146	176	39.4	35.9	1	4	5	1	1
3 C	3.20	2.72	158	61	97	16.4	19.8	-3	-5	5	-1	1
4 D	3.86	2.80	213	105	107	28.3	21.8	4	7	6	1	1
5 E	3.33	2.84	77	27	47	7.3	9.6	-1	-3	4	-1	1
Total	3.47	2.71	861	371	490	100	100					
Q48	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.45	2.82	189	78	110	21.0	22.4	0	-1	5	0	1
2 B	3.80	2.71	271	134	136	36.0	27.6	3	9	6	2	1
3 C	3.43	2.68	264	110	152	29.6	30.9	0	-1	5	0	1
4 D	2.99	2.58	122	41	81	11.0	16.5	-5	-8	4	-1	1
5 E	2.71	2.27	18	6	12	1.6	2.4	-8	-3	4	-1	1
Total	3.47	2.71	864	372	492	100	100					
Q49	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.53	2.60	76	34	42	9.2	8.5	1	1	5	0	1
2 B	3.59	2.76	34	18	17	4.9	3.5	1	3	6	0	1
3 C	3.52	2.60	109	51	62	13.7	12.6	1	1	5	0	1
4 D	3.32	2.53	73	28	45	7.5	9.1	-1	-3	5	0	1
5 E	2.55	2.47	20	6	14	1.6	2.8	-9	-4	4	-1	1
6 F	3.54	2.86	26	12	14	3.2	2.8	1	1	5	0	1
7 G	3.32	2.77	366	144	219	38.8	44.5	-2	-5	5	-1	1
8 H	3.89	2.74	159	75	79	20.2	16.1	4	6	6	1	1
Total	3.47	2.70	863	371	492	100	100					

Q50	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.22	2.81	61	24	37	6.5	7.6	-3	-2	5	0	1
2 B	2.89	2.55	112	34	77	9.1	15.7	-6	-9	4	-1	1
3 C	3.29	2.69	200	78	121	21.0	24.7	-2	-4	5	-1	1
4 D	3.75	2.69	414	201	213	54.0	43.5	3	11	6	2	1
5 E	3.52	2.82	59	27	33	7.3	6.7	0	1	5	0	1
6 F	3.64	2.97	16	8	8	2.2	1.6	2	2	6	1	1
Total	3.48	2.71	862	372	490	100	100					
Q51	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.19	2.74	63	22	41	5.9	8.4	-3	-5	4	-1	1
2 B	3.84	2.78	101	52	49	14.0	10.0	4	6	6	1	1
3 C	3.70	2.73	401	190	211	51.1	43.0	2	8	5	2	1
4 D	3.08	2.62	226	79	147	21.2	29.9	-4	-10	4	-2	1
5 E	3.53	2.60	51	22	29	5.9	5.9	0	0	5	0	1
6 F	2.40	2.21	21	7	14	1.9	2.9	-11	-3	4	-1	1
Total	3.48	2.71	863	372	491	100	100					
Q52	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.32	2.68	202	81	121	21.8	24.6	-2	-3	5	-1	1
2 B	3.39	2.97	6	3	3	0.8	0.6	-1	1	6	0	1
3 C	3.54	2.67	220	98	122	26.3	24.8	1	2	5	0	1
4 D	3.36	2.80	203	83	120	22.3	24.4	-1	-2	5	0	1
5 E	3.99	2.73	114	58	56	15.6	11.4	5	6	6	1	1
6 F	3.10	2.57	59	21	38	5.6	7.7	-4	-4	4	-1	1
7 G	3.55	2.62	59	28	31	7.5	6.3	1	2	5	0	1
Total	3.48	2.71	863	372	491	100	100					

Q53	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.45	2.70	701	301	400	81.1	81.3	0	0	5	0	1
2 B	3.64	2.66	42	19	23	5.1	4.7	2	1	5	0	1
3 C	2.43	2.55	11	2	9	0.5	1.8	-10	-6	2	-1	1
4 D	3.02	3.13	19	6	13	1.6	2.6	-4	-3	4	-1	1
5 E	3.74	2.63	46	21	25	5.7	5.1	3	1	5	0	1
6 F	3.82	2.91	44	22	22	5.9	4.5	4	3	6	1	1
Total	3.47	2.71	863	371	492	100	100					
Q54	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.74	2.74	119	56	63	15.1	12.9	3	3	5	0	1
2 B	3.58	2.70	262	119	143	32.0	29.2	1	3	5	1	1
3 C	3.67	2.74	258	118	140	31.7	28.6	2	4	5	1	1
4 D	2.62	3.04	7	2	5	0.5	1.0	-9	-3	3	-1	1
5 E	3.02	2.69	101	34	67	9.1	13.7	-5	-7	4	-1	1
6 F	3.06	2.58	74	28	46	7.5	9.4	-4	-3	4	0	1
7 G	2.97	2.47	40	14	25	3.8	5.1	-5	-2	4	0	1
Total	3.48	2.71	861	372	489	100	100					
Q55	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	2.96	2.57	193	71	122	19.1	24.8	-5	-7	4	-1	1
2 B	3.87	2.58	57	29	28	7.8	5.7	4	4	6	1	1
3 C	4.11	2.77	160	86	74	23.2	15.1	6	10	6	2	1
4 D	3.51	2.77	59	25	34	6.7	6.9	0	0	5	0	1
5 E	3.28	2.69	124	48	76	12.9	15.5	-2	-4	5	-1	1
6 F	3.46	2.62	153	65	88	17.5	17.9	0	0	5	0	1
7 G	3.45	2.85	116	47	69	12.7	14.1	0	-2	5	0	1
Total	3.47	2.71	862	371	491	100	100					

Q56	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.48	2.72	481	209	272	56.2	55.3	0	1	5	0	1
2 B	2.62	2.30	11	4	7	1.1	1.4	-9	-2	4	0	1
3 C	2.96	2.60	28	9	19	2.4	3.9	-5	-4	4	-1	1
4 D	3.78	2.67	137	67	70	18.0	14.2	3	5	6	1	1
5 E	3.49	2.74	28	10	18	2.7	3.7	0	-3	4	0	1
6 F	3.21	2.76	119	46	73	12.4	14.8	-3	-4	5	-1	1
7 G	3.61	2.67	60	26	33	7.0	6.7	1	1	5	0	1
Total	3.47	2.71	864	372	492	100	100					
Q57	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.44	2.70	521	225	296	60.5	60.2	0	0	5	0	1
2 B	3.50	2.66	248	105	143	28.2	29.1	0	-1	5	0	1
3 C	4.03	2.73	13	7	6	1.9	1.2	6	3	6	1	1
4 D	1.94	3.00	5	1	4	0.3	0.8	-15	-4	2	-1	1
5 E	3.62	2.86	77	34	43	9.1	8.7	1	1	5	0	1
Total	3.47	2.71	864	372	492	100	100					
Q58	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.38	2.75	258	109	149	29.3	30.3	-1	-1	5	0	1
2 B	3.51	2.66	507	220	287	59.1	58.5	0	1	5	0	1
3 C	3.85	2.89	64	30	34	8.1	6.9	4	2	5	0	1
4 D	2.79	2.94	5	2	3	0.5	0.6	-7	0	5	0	1
5 E	0.52	0.49	4	0	4	0.0	0.8	-30	-6	0	-1	1
6 F	3.37	2.66	25	11	14	3.0	2.9	-1	0	5	0	1
Total	3.48	2.70	863	372	491	100	100					
Q59	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.83	2.85	233	118	115	31.8	23.4	4	9	6	2	1
2 B	3.29	2.65	274	105	169	28.3	34.4	-2	-6	5	-1	1
3 C	3.55	2.68	271	121	150	32.6	30.5	1	2	5	0	1
4 D	2.84	2.43	84	27	57	7.3	11.6	-6	-7	4	-2	1
Total	3.47	2.70	862	371	491	100	100					

Q60	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	1.94	2.07	7	1	6	0.3	1.2	-15	-5	2	-1	1
2 B	3.20	3.33	7	2	5	0.5	1.0	-2	-3	3	-1	1
3 C	3.92	3.00	18	9	9	2.5	1.8	5	2	6	1	1
4 D	3.49	2.72	53	22	31	6.0	6.3	0	-1	5	0	1
5 E	3.43	2.70	717	305	412	83.3	83.9	0	-2	5	0	1
6 F	3.75	2.64	55	27	27	7.4	5.5	3	3	6	1	1
Total	3.45	2.71	857	366	491	100	100					
Q61	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.53	2.70	759	335	424	91.0	86.7	1	6	5	1	1
2 B	3.52	2.92	31	12	19	3.3	3.9	0	-2	5	0	1
3 C	2.72	2.66	28	9	19	2.4	3.9	-8	-4	4	-1	1
4 D	2.95	2.94	19	6	13	1.6	2.7	-5	-3	4	-1	1
5 E	2.79	2.56	20	6	14	1.6	2.9	-7	-4	4	-1	1
Total	3.47	2.71	857	368	489	100	100					
Q62	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.62	2.72	493	221	272	59.7	55.6	1	4	5	1	1
2 B	4.22	2.66	37	21	16	5.7	3.3	7	6	6	1	1
3 C	3.10	2.89	60	25	35	6.8	7.2	-4	-1	5	0	1
4 D	3.31	2.67	143	58	84	15.7	17.2	-2	-2	5	0	1
5 E	3.23	2.59	31	13	19	3.5	3.9	-2	-2	5	0	1
6 F	3.01	2.57	95	32	63	8.6	12.9	-5	-7	4	-1	1
Total	3.48	2.71	859	370	489	100	100					

Q63	<u>M</u>	<u>SD</u>	<u>n</u>	<u>n</u> high	<u>n</u> low	% high	% low	MC	OC	HM	VM	WB
1 A	3.89	2.71	57	31	26	8.4	5.3	4	6	6	1	1
2 B	3.56	2.69	365	160	205	43.4	41.8	1	1	5	0	1
3 C	3.54	2.75	44	19	25	5.1	5.1	1	0	5	0	1
4 D	3.25	2.63	63	26	37	7.0	7.6	-2	-1	5	0	1
5 E	3.33	2.74	330	132	197	35.8	40.2	-1	-4	5	-1	1
Total	3.47	2.71	859	369	490	100	100					

Note. M = Mean retention rate in months for all the incumbents who selected the option.

n high = number of incumbents in the high criterion group who selected the item

response option. n low = number of incumbents in the low criterion group who selected

the item response option. % high = percentage of incumbents in high criterion group who

selected the item response option. % low = percentage of incumbents in low criterion

group who selected the item response option. MC = Mean Standardized Criterion scoring

weights. OC = Option Criterion Correlation scoring weights. HM = Horizontal

Percentage Method scoring weights. VM = Vertical Percentage Method Scoring weights.

WB = Weighted Application Blank scoring weights.

APPENDIX B

WHITE AND NON MINORITY RACE SELECTION PERCENTAGE RATES OF THE
HOLDOUT SAMPLE FOR EACH OF THE FOUR METHODS

WHITE AND NON-WHITE RACE SELECTION PERCENTAGE RATES OF THE
HOLDOUT SAMPLE FOR EACH OF THE FOUR METHODS

Scoring Methods	Race		
	Non-White $\underline{n} = 200$	White $\underline{n} = 234$	AI Ratio
OCC	.53	.82	.65
MSC	.59	.81	.73
HPM	.62	.83	.75
VPM	.59	.82	.72

Note. Selection rates are rounded to nearest whole percent. AI Ratio = Adverse impact ratio. The lower selection rate is divided by the larger selection rate to determine the AI Ratio. AI Ratio ? .80 means no adverse impact.

APPENDIX C

TESTING FOR SIGNIFICANT DIFFERENCES BETWEEN THE MEAN ITEM
SCORING WEIGHTS FOR WHITES AND BLACKS FOR RACIAL ADVERSE
IMPACT FOR EACH OF THE FOUR METHODS

TESTING FOR SIGNIFICANT DIFFERENCES BETWEEN THE MEAN ITEM
SCORING WEIGHTS FOR WHITES AND BLACKS FOR RACIAL ADVERSE
IMPACT FOR EACH OF THE FOUR METHODS

Item #	OCC		MSC		HPM		VPM	
	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>
Q1								
White	-0.17**	4.64	-0.97**	2.36	4.60**	0.63	-0.05**	0.82
Black	0.96**	4.46	-0.45**	2.41	4.72**	0.48	0.15**	0.81
Q2								
White	-0.72	4.19	-0.21	1.93	5.24	0.44	-0.54	0.84
Black	-0.15	4.51	-0.07	1.80	5.29	0.46	-0.43	0.90
Q3								
White	0.10	4.36	-0.17	3.02	5.08	0.58	0.08	0.58
Black	-0.08	4.45	-0.38	3.09	5.06	0.59	0.06	0.59
Q4								
White	4.30	5.85	0.55	3.15	4.72	0.83	0.93	1.33
Black	4.37	5.63	0.36	3.14	4.79	0.70	0.96	1.26
Q5								
White	-1.44	4.55	0.01	2.49	4.77	0.65	-0.08*	0.79
Black	-0.81	4.24	-0.06	2.02	4.82	0.56	0.06*	0.76
Q6								
White	1.15	6.62	-0.21	4.23	5.15	0.71	0.19	1.33
Black	1.78	6.83	0.13	4.31	5.16	0.80	0.30	1.36
Q7								
White	-0.78	4.80	-0.34*	3.11	4.97	0.63	-0.11	0.98
Black	-0.04	5.01	0.19*	2.80	5.05	0.49	0.00	0.97
Q8								
White	0.73	2.61	0.16	2.21	4.90	0.48	0.01	0.37
Black	0.61	2.62	0.01	2.06	4.86	0.43	-0.04	0.32
Q9								
White	-1.02**	4.28	-0.47**	2.52	4.79*	0.60	-0.15**	0.57
Black	0.09**	3.95	0.65**	3.36	4.92*	0.77	0.01**	0.58

Item #	OCC		MSC		HPM		VPM	
	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>
Q10								
White	0.17	1.51	0.21	1.58	5.12	0.32	0.00	0.00
Black	0.28	1.77	0.32	1.75	5.16	0.37	0.00	0.00
Q11								
White	-0.31	1.15	-0.07	0.85	5.00	0.00	0.00	0.00
Black	-0.48	1.18	-0.20	0.94	5.01	0.13	0.00	0.00
Q12								
White	-1.47	2.42	-0.05	1.97	5.13	0.34	-0.47	0.72
Black	-1.21	2.60	0.15	2.25	5.15	0.51	-0.38	0.76
Q13								
White	0.51	6.86	-0.27	4.27	5.10	0.85	0.45	1.20
Black	0.58	6.33	-0.21	4.30	5.07	0.84	0.44	1.12
Q14								
White	0.08	2.03	-0.05	1.96	4.99	0.34	-0.06	0.25
Black	0.43	2.33	0.21	2.12	4.94	0.39	-0.11	0.31
Q15								
White	0.36	4.12	0.16	3.18	5.17	0.61	0.17	0.61
Black	0.54	4.28	0.12	3.17	5.18	0.66	0.18	0.66
Q16								
White	-1.69	4.48	-0.47	1.89	5.16	0.37	-0.62	0.75
Black	-1.27	4.61	-0.23	2.07	5.19	0.39	-0.56	0.80
Q17								
White	-0.15*	1.57	0.27**	1.21	5.00	0.00	0.00	0.00
Black	-0.42*	1.58	-0.06**	1.13	5.00	0.00	0.00	0.00
Q18								
White	-1.80	4.85	0.17	4.29	5.09	0.65	-0.53	0.73
Black	-1.33	5.37	0.53	4.40	5.07	0.85	-0.49	0.77
Q19								
White	0.56**	3.81	-0.74**	2.54	4.85	0.61	0.35	0.74
Black	1.45**	4.00	0.11**	3.19	4.87	0.91	0.46	0.76
Q20								
White	0.49	4.93	-0.02	1.95	4.92	0.61	0.04	0.82
Black	0.71	5.01	0.05	2.06	4.97	0.28	0.08	0.84
Q21								
White	-0.99**	8.19	-0.55**	4.93	4.78**	1.15	0.03**	1.31
Black	1.41**	9.80	0.90**	5.69	5.08**	1.32	0.43**	1.54

Item #	OCC		MSC		HPM		VPM	
	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>
Q22								
White	2.01	9.55	-0.15	3.01	5.21	0.83	0.90	2.00
Black	2.74	9.49	0.03	3.04	5.27	0.82	1.04	2.00
Q23								
White	-0.39**	3.77	-0.41	1.83	4.69	0.69	-0.05**	0.66
Black	0.48**	4.08	-0.18	1.92	4.76	0.52	0.12**	0.73
Q24								
White	-2.35**	3.29	-0.16**	2.46	5.07**	0.70	-0.74**	0.71
Black	-0.84**	4.53	0.95**	3.55	5.32**	0.57	-0.42**	0.99
Q25								
White	-0.78	2.80	-0.41	1.75	5.07	0.67	-0.21	0.41
Black	-0.68	2.79	-0.12	2.00	5.10	0.30	-0.18	0.47
Q26								
White	0.39	4.43	-0.15	3.43	4.69**	0.79	-0.07**	0.85
Black	0.88	4.08	0.30	2.78	4.84**	0.55	0.10**	0.75
Q27								
White	-0.26	3.86	-0.15	3.46	4.92	0.86	0.19	0.78
Black	-0.54	4.59	-0.44	4.48	4.94	0.87	0.09	0.96
Q28								
White	0.19	0.94	0.24	1.02	5.00	0.23	0.03	0.16
Black	0.26	0.95	0.27	0.99	4.99	0.22	0.02	0.13
Q29								
White	0.78*	5.80	0.16	3.02	4.72	0.87	0.14	0.91
Black	1.76*	5.68	0.48	2.77	4.75	0.79	0.29	0.86
Q30								
White	5.67	7.83	0.19	3.22	4.65	0.63	1.02	1.46
Black	5.72	7.89	0.26	2.97	4.68	0.56	1.03	1.46
Q31								
White	-0.94	5.01	0.27*	3.72	5.06	0.57	-0.12	1.08
Black	-0.22	4.93	0.97*	4.25	5.15	0.69	0.06	1.05
Q32								
White	0.20	4.24	0.26	1.29	5.03	0.70	0.17	0.98
Black	-0.44	4.32	0.12	1.26	5.06	0.39	0.01	0.99
Q33								
White	1.01	6.33	0.15*	2.76	5.22*	0.77	0.32	1.47
Black	1.84	5.88	0.63*	2.41	5.35*	0.66	0.43	1.46

Item #	OCC		MSC		HPM		VPM	
	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>
Q34								
White	-0.29**	5.89	-1.69**	3.81	4.66**	0.57	-0.08**	1.47
Black	2.09**	5.32	0.01**	2.64	4.82**	0.46	0.65**	1.35
Q35								
White	0.09*	3.50	-0.12	2.70	5.12*	0.55	-0.08**	0.66
Black	0.82*	3.92	0.28	3.31	5.24*	0.71	0.06**	0.73
Q36								
White	-4.42**	8.08	-0.87**	3.27	5.27**	0.54	-0.92**	1.63
Black	-2.01**	8.74	0.15**	3.52	5.44**	0.55	-0.43**	1.79
Q37								
White	-1.10	2.86	-0.32	2.15	4.97	0.59	-0.45**	0.52
Black	-0.84	2.65	-0.13	2.48	5.00	0.36	-0.34**	0.51
Q38								
White	0.14	1.69	0.08	0.95	5.00	0.44	-0.11*	0.31
Black	0.01	2.01	0.18	1.20	5.00	0.07	-0.17*	0.38
Q39								
White	-0.36	1.96	0.29	1.53	5.00	0.44	0.00	0.00
Black	-0.23	2.05	0.38	1.61	5.06	0.23	0.00	0.00
Q40								
White	1.08**	2.06	-0.15	1.73	5.03	0.32	-0.15	0.47
Black	0.54**	2.42	-0.18	2.12	5.06	0.33	-0.23	0.58
Q41								
White	0.00**	5.89	-0.32	3.10	5.00	0.84	0.29**	1.07
Black	1.46**	6.19	0.15	3.90	5.14	0.90	0.56**	1.15
Q42								
White	0.42**	4.33	-0.33**	3.37	4.73	0.44	0.03**	0.76
Black	1.59**	4.36	0.33**	2.66	4.79	0.41	0.23**	0.77
Q43								
White	-4.08**	8.72	-0.44**	3.07	4.54**	0.76	-1.12**	2.04
Black	-1.00**	9.18	0.74**	3.49	4.85**	0.76	-0.44**	2.08
Q44								
White	-0.31**	1.95	0.09**	1.30	5.02	0.14	0.02**	0.14
Black	0.20**	2.26	0.56**	1.72	5.03	0.54	0.07**	0.26
Q45								
White	-2.04**	5.85	-1.38**	3.92	4.80**	0.73	-0.54**	1.14
Black	0.83**	3.54	0.50**	3.00	5.09**	0.65	0.01**	0.77

Item #	OCC		MSC		HPM		VPM	
	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>
Q46								
White	-0.87**	2.72	-0.37**	1.22	4.87	0.61	-0.35**	0.77
Black	0.32**	2.98	0.30**	1.80	4.96	0.36	-0.05**	0.84
Q47								
White	0.56*	5.32	-0.24	3.14	4.74	0.89	0.17**	0.94
Black	1.55*	5.11	0.20	3.13	4.88	0.83	0.40**	0.86
Q48								
White	0.72*	5.82	-0.26**	3.05	5.09	0.69	0.38*	1.10
Black	1.77*	5.70	0.35**	2.68	5.21	0.74	0.58*	1.09
Q49								
White	-1.40	4.02	-0.58	2.85	5.08	0.75	-0.35*	0.71
Black	-0.94	4.06	-0.13	2.58	5.07	0.87	-0.23*	0.71
Q50								
White	2.90	7.82	-0.10	3.33	5.29	0.94	0.63	1.33
Black	3.63	7.75	0.29	3.13	5.39	0.84	0.70	1.38
Q51								
White	-0.68**	7.98	-1.01**	3.44	4.56**	0.71	-0.01**	1.76
Black	1.59**	7.64	0.04**	3.32	4.76**	0.75	0.47**	1.68
Q52								
White	0.21	2.97	0.07	2.20	4.97	0.69	-0.18	0.58
Black	0.21	3.09	0.10	2.35	5.03	0.56	-0.12	0.59
Q53								
White	-0.02	1.36	0.06	2.18	4.90	0.69	-0.01	0.34
Black	-0.02	1.19	0.03	1.92	4.93	0.60	-0.01	0.29
Q54								
White	0.39*	4.36	-0.53	3.26	4.62	0.63	0.31*	0.82
Black	1.14*	3.90	0.00	2.93	4.71	0.55	0.47*	0.74
Q55								
White	-1.87**	4.65	-1.04**	3.21	4.81**	0.74	-0.22**	0.85
Black	0.38**	5.72	0.41**	3.69	5.08**	0.76	0.20**	1.07
Q56								
White	0.57	2.93	-0.15	2.15	5.08	0.74	-0.03	0.64
Black	0.53	2.66	-0.12	1.95	5.06	0.56	-0.04	0.57
Q57								
White	-0.22	0.70	0.02	1.33	4.96	0.47	0.00	0.11
Black	-0.16	0.71	0.09	1.23	4.98	0.40	0.01	0.13

Item #	OCC		MSC		HPM		VPM	
	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>	<u>M</u>	<u>SD</u>
Q58								
White	0.40	0.99	-0.16	1.45	4.94	0.56	0.00	0.00
Black	0.56	0.95	0.03	1.34	4.98	0.33	0.00	0.00
Q59								
White	-0.40**	6.27	-0.14**	2.99	5.08*	0.80	-0.11**	1.31
Black	1.42**	6.38	0.55**	3.16	5.22*	0.71	0.22**	1.40
Q60								
White	-1.72	1.20	-0.06	1.85	4.92	0.73	0.03	0.28
Black	-1.65	1.27	0.06	1.64	4.94	0.78	0.05	0.28
Q61								
White	4.69	3.14	0.20	2.32	4.71	0.99	0.75	0.62
Black	4.56	3.31	0.14	2.45	4.82	0.70	0.74	0.63
Q62								
White	0.88**	4.10	-0.65**	2.55	4.65**	1.08	0.42*	0.74
Black	1.70**	3.73	-0.03**	2.94	4.91**	0.76	0.56*	0.65
Q63								
White	-1.24	2.72	-0.03	1.32	4.81**	1.06	-0.40	0.57
Black	-0.85	2.99	0.21	1.52	4.99**	0.71	-0.32	0.61

Note. * $p < .10$. ** $p < .05$. $n = 434$

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